



Boxi Liu
Consumer Electronics, UI/UX
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Education

ArtCenter college of design, CA

Bachelor of Science in Product design
Anticipated August 2023
Chinese/ English

INSEAD, Singapore

MBA, Exchange Program, Business of Design
Jan, 2022 - Apr, 2022

Experience

Product design Intern (UX and Product Design for Beddings)

Vesta, Beijing, China
October 2021 - January 2022
[<https://vesta-sleep.com/>]
- Responsible for packaging design of four launching products
- Product and UX design for one new project.

UX Design and Research Intern

Baidu Network, Beijing, China
August 2021 - October 2021
[<https://infoflow.baidu.com/#/>]
- Designed a modular Hot Zone system (already in use)
- Created a digital marketing campaign web page wire frames in Sketch to promote cloud features and increase user base.

Product Design Intern (Toy design)

Candytoys, Shanghai, China
December 2020 - July 2021
- Designed an RC toy car set to solve Parent-child companionship for kids 3-6 years old.
(In production)

Skills

Software:

Figma Prototype, Solidworks, Keyshot, Fusion360, Photoshop, Illustrator

Design:

User Experience design, Product Development, Design Thinking

Model building:

3D print, CNC, Woodworks, Sand&paint, Finish

Awards

IDA Design Award - Silver

"Wejam" - Education-Selflearning Devices/Apps, 2023

UX Design Award - Nomination

"Wejam" - New Talent, 2023