



**Boxi Liu**  
Consumer Electronics, UI/UX  
626-491-3266  
boxiwork687@gmail.com  
[www.boxidesign.art](http://www.boxidesign.art)

## Education

### ArtCenter college of design, CA

Bachelor of Science in Product design  
Anticipated August 2023  
Chinese/ English

### INSEAD, Singapore

MBA, Exchange Program, Business of Design  
Jan, 2022 - Apr, 2022

## Experience

### Product design Intern (UX and Product Design for Beddings)

Vesta, Beijing, China  
October 2021 - January 2022  
[ <https://vesta-sleep.com/> ]  
- Responsible for packaging design of four launching products  
- Product and UX design for one new project.

### UX Design and Research Intern

Baidu Network, Beijing, China  
August 2021 - October 2021  
[ <https://infoflow.baidu.com/#/> ]  
- Designed a modular Hot Zone system (already in use)  
- Created a digital marketing campaign web page wire frames in Sketch to promote cloud features and increase user base.

### Product Design Intern (Toy design)

Candytoys, Shanghai, China  
December 2020 - July 2021  
- Designed an RC toy car set to solve Parent-child companionship for kids 3-6 years old.  
(In production)

## Skills

### Software:

Figma Prototype, Solidworks, Keyshot, Fusion360, Photoshop, Illustrator

### Design:

User Experience design, Product Development, Design Thinking

### Model building:

3D print, CNC, Woodworks, Sand&paint, Finish

## Awards

### IDA Design Award - Silver

"Wejam" - Education-Selflearning Devices/Apps, 2023

### UX Design Award - Nomination

"Wejam" - New Talent, 2023