

SYDNEY LIAO

motion + graphic design + illustration

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EDUCATION

09.2021 - 04.2025

ArtCenter College of Design Pasadena, California Bachelor of Fine Arts in Illustration with Distinction Specialization in Motion + Brand Identity Development Minor in Business

EXPERIENCE

09.2024 - 04.2025

Teaching Assistant / ArtCenter Graphic Design Department

Pasadena, California

Assisted Professors Wu Lew / Motion Design 1, Aaron Björk / Motion Design 1, and Daniel Marsh / Sequential Design 2. Assessed and critiqued student work in motion, graphic design, illustration, and photography. Advised students on animation and visualization and coordinated class planning and technology.

11.2024 - 01.2025

Graphic Designer / Freelance

Hybrid, California

Designed a client-facing website for a fashion merchandising brand to showcase spring and fall collections. Curated images of product, collected research references, reviewed design team notes and feedback, scheduled design team meetings, and maintained consistent communication with project leaders.

01.2023 - 01.2025

President + Board Constituent Representative / ArtCenter Student Government (ACSG) Hybrid, California

Managed ACSG team, shaped ACSG constitution and yearly strategic plan, planned and led meetings, and oversaw communications between team members and the ArtCenter community. Assessed project progress, developed rollout planning, delegated tasks, created working groups, and scheduled meetings to resolve projects and motivate members. Represented students in events and committees, met regularly with the president of the college, and delivered speeches for new student orientation and graduation. Represented student government and the student body at ArtCenter Board of Trustees meetings, presented ACSG projects and yearly goals to board committees, brainstormed in strategic planning committee sessions, and reported institutional developments to student government.

05.2024 - 09.2024

Design Intern / Imaginary Forces

Remote, California

Collaborated on design project teams for clients including Disney, FOX Entertainment, and internal departments. Produced illustrations, set type, developed motion graphics and animation tests, collected reference imagery, and created pitch presentations. Reviewed client notes, accelerated and supported delivery schedules for projects, balanced roles on concurrent projects, attended daily meetings, maintained consistent communication with teams and leaders, and contributed to project brainstorming.

SKILLS

Strong working knowledge of: After Effects, Photoshop, InDesign, Acrobat, Lightroom, Media Encoder, Miro, Slack, Teams, Canvas, Google Workspace, Google Slides, Keynote, PowerPoint

Familiar with: Illustrator, Cinema 4D, Redshift, Red Giant, Audition, Premiere Pro, Excel, Python, JavaScript, HTML/CSS, Figma, Midjourney, Discord

Other skills: Digital illustration, ink illustration, DSLR photography

EXHIBITIONS

01.2025 - 05.2025

ArtCenter Student Gallery

EATER Bitesize / Brand Content Poster EATER / Brand Montage Animation On the Edge / Logo Reveal Sequence

01.2024 - 12.2024

ArtCenter Student Gallery

Adidas Adicolor / Brand Animation Art21 / Logo Reveal Animation Google / Logo Reveal Animation Typography Studies / Poster Moonlight / Main Title Sequence Snowpiercer / Main Title Sequence

05.2023 - 12.2023

ArtCenter Student Gallery

Opposing Forces / Episodic Teaser Dot, Dot, Dot / Motion Animation

AWARDS + HONORS

09.2021 - 04.2025

Provost's List

ArtCenter College of Design GPA of 3.8 or Higher

09.2021 - 04.2025 ArtCenter Undergraduate Scholarship

09.2023 – 04.2024 Jerry V. Johnson Endowed Scholarship

