



# KYLE JACKSON

ART DIRECTOR



[Portfolio](#)



[Email](#)



860.917.8780

## EDUCATION

### ROCHESTER INSTITUTE OF TECHNOLOGY

Bachelor of Fine Arts: Professional Photographic Illustration  
Advertising Photography, Film Production concentrations  
Rochester, NY

## RELEVANT EXPERIENCE

- › Photography & film, all formats
- › Graphic Design
- › Image retouching & restoration
- › Film editing, color-grading, & retouching
- › Typography
- › Concept research & development
- › Strong producing & art direction skills
- › Production management & processes

## SKILLS

### Software

Adobe CC (Photoshop, Illustrator, InDesign, Premiere Pro, Lightroom), Avid, Resolve, Pro Tools, Capture One, HTML/CSS, Microsoft Office, Keynote

### Equipment

Red, ARRI, Phase One, Hasselblad, Canon, Nikon, Profoto, Broncolor, Calumet, DJI Drone Certification

## CLIENTS

Vogue, Conde Nast, GQ, Sephora, CoverGirl, Aveeno, Dior, Bloomingdale's, Macy's, Lululemon, Lucky Brand, NY&CO, Goop, Uniqlo, Cole Haan, Lorac, Draper James, Intel, Herve Leger, BCBGMAXAZRIA, BCBGirls, Sassoon, Galore, Variety, PAPER, Vice, Glamour UK, Kishani Perera Inc., Austin Young, Tom Sanders, Jason Altaan, and Joe Schmelzer

## EMPLOYMENT

### BCBGMAXAZRIA | HERVE LEGER

#### Senior Retouching Manager

Los Angeles, CA (Jan. 2019–March 2020)

- › Full-time Senior Retouching Manager for four fashion companies including BCBG, BCBGirls, BCBGeneration, and Herve Leger
- › Develop and execute consistent post-production workflow across ecommerce, editorial, and advertising platforms
- › Collaborate with creative team onsite and lead overseas team of forty retouchers to work on several hundred images daily
- › Direct the post production of four advertising campaigns a month to promote the launch of new fashion collections

signature bottle

- › Photographed and styled still life campaigns to showcase wines accompanied by food
- › Business to business campaign marketing efforts increased distribution from 7 to 17 states, introduced the product to Gelson's Market in CA, and launched 3 new products in all markets

### SADDLEBACK ORCHARD

#### Art Director

Los Angeles, CA (Dec. 2018–May 2019)

- › Created marketing pitch to redesign brand
- › Designed packaging and logo for new direction

### HILLERSDEN ESTATE WINERY

#### Art Director, Producer, Photographer

Los Angeles, CA (Mar. 2017–Jan. 2019)

- › Designed booklets, packaging, and advertisements to match existing company brand
- › Managed creative team including directing illustration of a two-dimensional map of premises in New Zealand and winemaker's

### IMPACT DIGITAL | INDUSTRIAL COLOR

#### Freelance Retoucher, Compositor

New York, NY (Sept. 2013–Current)

- › High-volume luxury retouching
- › Rapid pace deadlines
- › Color and digital asset management of files
- › Familiarity with e-commerce and online retail spaces
- › Expert Photoshop experience including masking, color management, color-matching, compositing, cloning, photo-realistic painting, healing, skin cleanup, clipping path, actions, raw processing, and color correction

### LACHAPELLE STUDIO

Retoucher, Lighting Design, Cinematographer  
Los Angeles, CA (May 2018–Sept. 2018)

- › Various responsibilities in editorial storytelling for entertainment photoshoots



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## GEORGE EASTMAN HOUSE

### MUSEUM OF PHOTOGRAPHY AND FILM

Publications Designer, Advertising

Consultant for Print Media

Rochester, NY (May 2011–May 2012)

- › Graphic Designer and assistant to Creative Director
- › Reinvented entertainment and film-inspired content like booklets, brochures, digital banners, print adverts, and presentations
- › Color Management of archived films for recent publications

## SYMBLAZE | LOS ANGELES LGBT CENTER

Photographer, Producer, Art Deck Designer

Los Angeles, CA (Mar. 2015–Oct. 2015)

- › Team-driven collaboration with ad agency and client LA LGBT Center
- › Responsible for the production, photography, and post-production of campaign promoting new West Hollywood clinic
- › Produced art deck and pitch presentation materials
- › Leader to more than 35 employees including models, crew, and hair/makeup artists
- › Debuted in outdoor media such as billboards, bus stop displays, sidewalk ads, and posters throughout Los Angeles, as well as digitally in internet banners, an interactive website and in social media generators

## GQ | CONDÉ NAST

Freelance Retoucher

Los Angeles, CA (Dec. 2017–Current)

- › Retoucher live for celebrity, portrait, and product editorial shoots

## VICE

Retoucher, Lighting Design

Los Angeles, CA (April 2018–July 2018)

- › Lighting design and retoucher for narrative photo shoots with Jason Altaan

## PAPER

Retoucher, Cinematographer, Video Editor

Los Angeles, CA (May 2018)

- › Cinematographer of celebrity talent in slow motion video using Red Epic
- › Retouched editorial photo shoot and video including 32-bit video color grading and node-based skin work

## GALORE

Retoucher, Digital Technician

Los Angeles, CA (Oct. 2016)

- › Edited live on set, managed post production, and retouched Paris Hilton editorial

## THRILLIST

Editorial Photographer

Los Angeles, CA (July 2018–Sept. 2018)

- › Photographer for celebrity photoshoots

## JEREMIAH SJOBERG PHOTOGRAPHY, LLC

Cinematographer, Video Editor

Boston, MA (June 2016–Jan. 2019)

- › Filmed and edited special events using RED Epic for special events

## NTID COMMUNICATIONS, RIT

Producer, Photographer, Photo Editor

Rochester, NY (July 2011–June 2013)

- › Photographer of still life, portraits, events, and educational imagery
- › Advanced transmissive (Imacon) and reflective (Epson) film scanning
- › Coordinating shoots on location and in studio

## MAILONLINE

Freelance Photo Editor

Los Angeles, CA (Mar. 2014–May 2017)

- › Familiarity with usage rights and negotiating image fees
- › Comprehensive research and photo editing on past and present entertainment

## AWARDS & ACCOLADES

Round Hole/Square Peg LA Exhibiting Artist (2016, 2014), Communication Arts FRESH (2014), PDN Photo Annual Winner (2013), ADDY District 2 Silver Award (2012), ADDY Rochester Advertising Federation Gold and Silver Awards (2012), RIT/SPAS Owen Butler Scholarship (2012), SPAS Honors Show (2012, 2011), RIT/SPAS Bill Reedy Scholarship (2011), Reporter Magazine *Best Editorial Photograph* (2011), RIT/SPAS Robert Elder Outstanding Freshman Scholarship (2010), Local 24 Union Scholarship (2010/2009), Rose Zeeman Memorial Scholarship (2009), *BroadStreet Bears Above and Beyond Performance* Scholarship (2009), Fox 61 Student News 2nd Place Award (2009)