



ZOE NI

PRODUCT DESIGNER

www.ni.design
502. 767. 2760
zoe@ni.design

EDUCATION

ArtCenter College of Design

Product Design

Bachelor of Science Anticipated 2025

Business Minor Anticipated 2025

California Institute of Technology

Neurobiology

Exchange 2024

INSEAD

Digital Product Management

MBA Exchange Program 2021

EXPERIENCE

Business Venture 2024

Jing Que

Design ranked Top 1 in the Best of Alibaba list for heritage wearables. Achieving 44% net profit margin, 99% customer satisfaction.

Product Design Intern 2024

You Zhi Yuan, Ltd

Lead designer for products that sold over 100,000 units, revenue surpassed ¥12 million. Clients include Huawei, BMW, MCM. Design expanded market reach to hotels, online retail and department stores.

Co-Author 2022

A' Design

Author in DesignerPress Italy's Award Winning Designs 2022.

Design Coach 2021

INSEAD the Business School

Guided design sprints for INSEAD's Product Management Executive Program. Accomplished product development and design research for Flydesk LLC.

HONORS

iF Design

Design Talent Award 2022

IDSA Award

IDEA Featured Finalist 2022

IDA Design Award

Winner 2022

A' Design Award

Multi Year Winner

Muse Design Award

Multi Year Winner

French Design Award

Multi Year Winner

SKILLS

Presentation & Design

Product Strategy / UX / UI
Market Research / AR / MR
User Research & Testing
Prototyping / 3D Modeling
Design Empathy / Motion
Packaging / Wireframe
Storytelling / Coding

Software

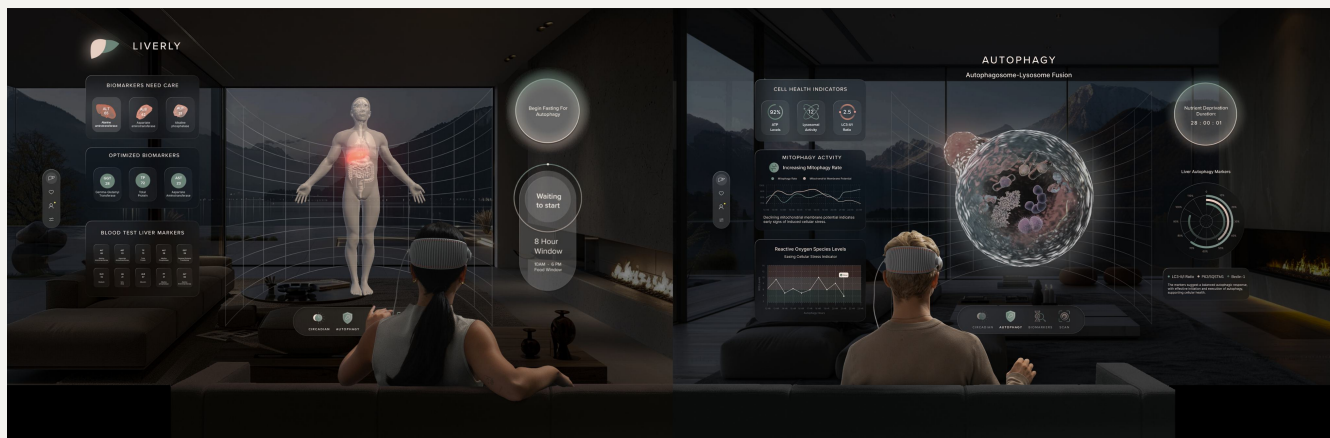
Adobe Suite (Ai Ps Ae Lr)
Figma / Rhino / Keyshot
Solidworks / HTML / CSS
Unity / Midjourney / Office

INTERESTS

Interior Design / Ceramics
Sculpture / Nutrigenomics
Philosophy / Neuroscience

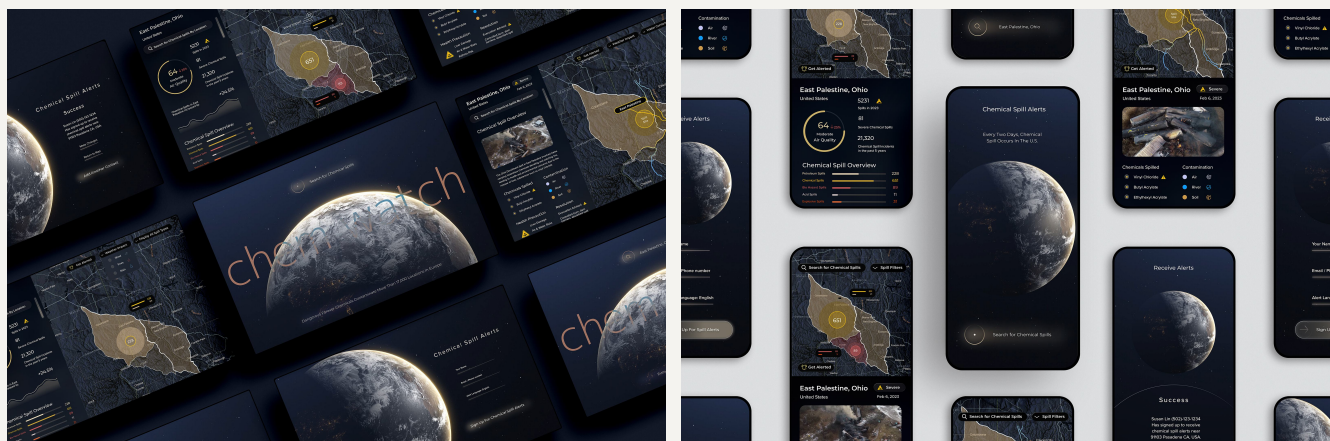
Tech and Couture Projects

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Lively Mixed Reality Therapeutics

<https://www.ni.design/lively>



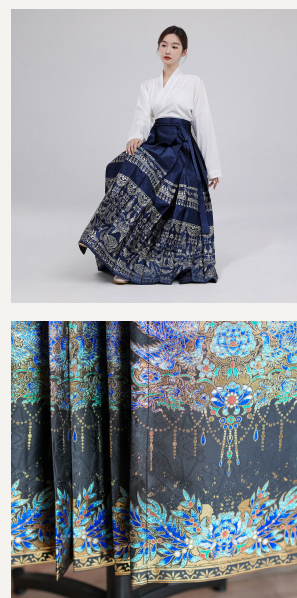
Chemical Spill Alerts

<https://www.ni.design/chemicalspill>



MCM OEM Packaging Design

<https://www.ni.design/mountain-mist>



Hmong Silver Ethnic Couture

<https://www.ni.design/pearl-inlay>