

WENKAI JIANG

AUTOMOTIVE DESIGNER

wenkai.jiang@outlook.com / www.wenkai.design

EDUCATION

ArtCenter College of Design, Pasadena, California. BS. 09/2019 — 12/2024

Transportation Design Major

Business Minor

Graduation with honor.

Provost's List Spring 2022, Summer 2024.

Works selected for gallery Fall 2019, Spring 2020, Spring 2023.

EXPERIENCE

BYD COMPANY LIMITED. 08/2023 — 11/2023

Transportation Designer, BYD Global Design Center, Shenzhen, China.

Collaborated with team to develop innovative design concepts across multiple projects, utilizing a comprehensive process that included brainstorming, sketching, 3D modeling, and visualization to deliver complete and competitive proposals.

NIO INC. 06/2023 — 08/2023

NIO Advisor, NIO House Shenyang, Shenyang, China.

Assisted the sales team and marketing department in analyzing market demand and improving sales performance. Predicted future market trends, sales volumes, and consumer behaviors in the Shenyang region using various analytical methods.

BEIJING WEST INTERNATIONAL TRADE HOTEL. 07/2021 — 08/2021

Public Relations Specialist, Department of Public Relations, Beijing, China.

Crafted media releases to maintain a positive public image and increase sales. Inspected and corrected defects to elevate customer experience. Redesigned visuals based on brand visual identity and optimized overall experience by adopting design psychology and customer habits.

SKILLS

Mandarin (Native) / English (Fluent)

Concept Developing / Visualization / Sketching / Clay Modeling / Physical Model Fabrication / Story-telling / Group Leadership / Branding / Marketing / Photography

Blender / Adobe Photoshop, Illustrator, Lightroom, Substance 3D / Autodesk Alias, Vred / Microsoft Office Suite / Twinmotion