

# YIZHUO CHEN

## CONCEPT DESIGNER

Alhambra, CA  
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### EDUCATION

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**BACHELOR OF SCIENCE, ENTERTAINMENT DESIGN**  
**ArtCenter College of Design, Pasadena, CA**

Anticipated: Apr 2024

**ILLUSTRATION AND ANIMATION MAJOR**  
**Ringling College of Art and Design, Sarasota, FL**

Sep 2018 - Sep 2019

### COURSEWORK PROJECTS

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#### CONCEPT ARTIST

May 2023 - Aug 2023

**ArtCenter College of Design, Pasadena, CA**

- Conceptualized and designed a playable Dungeons & Dragons character, including visual development and move list
- Created 10 diverse character thumbnails and meticulously developed the final design in Photoshop
  - Designed 10 props and crafted a medieval-inspired living environment for immersive storytelling

#### BOARD GAME/ PACKAGE DESIGNER

May 2021 - Aug 2021

**ArtCenter College of Design, Pasadena, CA**

- Designed a 2-player street racing-themed board game
- Translated project specifications into production-ready materials
  - Created 15 pixel art-style cards with unique functions for each player
  - Independently handcrafted and produced the complete game, including cards, instructions, and custom packaging

#### CONCEPT ARTIST

Jan 2021 - Apr 2021

**ArtCenter College of Design, Pasadena, CA**

- Led a team of 4 members in the visualization of the fairy tale "Ozioma the Wicked"
- Created and designed the project's logo in Photoshop, ensuring it reflected the essence of the story
  - Designed captivating characters, including the protagonist and the goddess, to bring the narrative to life
  - Orchestrated the final layout for the presentation, ensuring a cohesive and visually appealing display of the project

### WORK EXPERIENCE

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#### ZBRUSH SUMMIT 2023 VOLUNTEER

Sep 2023 - Sep 2023

**Gnomon School of Visual Effects, Los Angeles, CA**

- Assisted with visitor registration, artist check-in, and guided attendees to workshops
- Contributed to organizing and overseeing the raffle event on the main stage

#### GRAPHIC DESIGNER/ ILLUSTRATOR

Aug 2022 - Nov 2022

**Rotty English, Ningbo, China**

- Created a custom mascot aligning with the client's corporate identity
- Designed 36 unique textbook covers across 12 sets catering to varying student levels
  - Developed 8 sets of tokens tailored for student engagement
  - Provided the school with versatile illustration concepts for specific purposes

### SKILLS

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**Software:** Adobe Photoshop, Adobe Illustrator, Zbrush, Blender

**Design & Presentation:** Narrative Illustration, Concept Development, Time Management, Client Collaboration, Communication

**Language:** Proficient in Chinese(Mandarin) and English