

MONICA HWANG

Product and UI/UX Designer | (213) 290 4658 | monica1837@gmail.com | <https://www.monicahwangportfolio.com/>

EDUCATION

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| ArtCenter College of Design | GPA 3.76 |
| Bachelor of Science in Interaction Design | Expected Graduation April 2024 |
| <ul style="list-style-type: none">• Recipient of ArtCenter Undergrad Scholarship• Provost List: Fall 2020, Spring 2022, Fall 2024 | |
| Fullerton College | GPA 3.91 |
| Architecture Associate in Science Degree | Aug. 2017 – May 2020 |

EXPERIENCE

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| UI/UX Designer, Nomadic | Remote |
| Startup specializing in mobile app development, creating traveling maps for long-term travelers. | Aug. 2022 - Oct. 2022 |
| <ul style="list-style-type: none">• Collaborated with a team of two front-end and back-end engineers to design and implement 15 production-ready UI pages within a 12-week period, actively soliciting and incorporating feedback to enhance usability and design aesthetics.• Led the overall branding and design systems independently, establishing the mobile UI design language. | |
| UI/UX Consultant, Orange Cube Art | Seoul, Remote |
| OrangeCube is education consulting company covering broad spectrum of design education | Oct. 2023 - Present |
| <ul style="list-style-type: none">• Mentored over 12 students as a UI/UX specialist, providing consultancy in media art projects and design frameworks.• Collaborated with a team of over 30 multidisciplinary designers to develop and pitch comprehensive app and game design concepts, demonstrating leadership in synthesizing diverse creative inputs into cohesive and innovative design solutions.• Utilized AutoCAD and SketchUp to design the overall interior layout and structure for various projects. | |
| UI/UX Freelancer | Fullerton, CA |
| Worked as freelance designer for UI/UX and branding solution for small businesses in Orange County | Apr. 2022 – Present |
| <ul style="list-style-type: none">• Developed brand identity guidelines for over four small businesses in a two-year consultancy, encompassing logo creation, banners, promotional materials, as well as helping with website management to enhance their overall look and presence.• Launched social media marketing plans for two small businesses, establishing overall marketing direction and creating design assets.• Designed a website with an integrated order form, boosting online orders by 17% through platforms like Uber Eats and DoorDash. | |
| Koenig & Bauer Sponsored Studio | Pasadena, CA |
| Koenig and Bauer Sponsor Studio is a 3-month academic opportunity created by ArtCenter | Mar. 2020 - Jun. 2020 |
| <ul style="list-style-type: none">• Designed a banknote featuring 'Paladin,' a sustainable, transparent, and biodegradable material developed by Koenig & Bauer. This design not only highlighted the innovative nature of Paladin but also promoted environmental sustainability in currency production.• Integrated the banknote design with a counterfeit defense authentication app. This integration was showcased through a persuasive pitch, effectively communicated to five key stakeholders, demonstrating the practical application and security benefits of our design. | |
| Architectural Intern, Design Elim | La Mirada, CA |
| Design Elim is an interior and architecture firm specializing in innovative design solutions for business | Mar. 2020 - Jun. 2020 |
| <ul style="list-style-type: none">• Designed and executed the interior layout and structure for three projects, including a detailed design plan for the Las Vegas ice cream store, SomiSomi, using AutoCAD and SketchUp to bring creative visions to life.• Organized and managed files, materials, and displays, streamlining the collection and assembly of key materials like tiles, paints, and furniture, which boosted the efficiency of our material library.• Refined architectural drawings and renderings, and crafted concept boards to effectively communicate design visions to clients. | |

SKILLS

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| Leadership | Design | | Coding | Software | | Language |
| Founding Member & Executive Board | User Research | Wire-Framing | HTML5 | Figma | Sketch | Korean (Native) |
| Member of ArtCenter Prototyping Club | User Strategy | A/B Testing | CSS3 | Adobe Creative Cloud | SolidWorks | English (Fluent) |
| | User Testing | Prototyping | JavaScript | (XD, Photoshop, Illustrator, InDesign, After Effects) | Cinema4D | |
| | Design Style Guide | Typography | React JS | ProtoPie | Auto CAD | |
| | User Interface Design | Iconography | Python | | Sketchup | |
| | Information Architect | | Arduino | | KeyShot | |