

ABOUT ME

My name is John. I'm a transportation designer based in LA. I was born and raised in Chongqing, China, and moved to LA to pursue a career in design.

After years of studying design, visual communication, automobile history, etc., my understanding of transportation design is that it always starts with a proper reason. We don't design cars for the look. They can be breathtaking, but they have to be problem-solving. I'm always open to new opportunities, freelance or in-house.

JOHN (YANLIN) WU

TRANSPORTATION EXTERIOR DESIGNER

EDUCATION

BACHELOR OF SCIENCE

ARTCENTER COLLEGE OF DESIGN
PASADENA CA
2020 - 2025

SKILLS

MANUAL SKETCHING
ADOBE PHOTOSHOP
AUTODESK ALIAS
AUTODESK VRED
BLENDER 3D
FOAM/CLAY MODEL
ENGLISH
CHINESE

EXPERIENCE

CHANGAN UNI-V, INTERNSHIP PROJECT, 2024

Given the prompt by Changan, analysed the target buyer of current Uni-V and its design, ideated the new generation model based on the analysis through Photoshop in 2 weeks.

PROJECTS

TOYOTA CROWN, SPONSORED PROJECT, 2024

Reimagined the executive sedan icon of Japan: the Toyota Crown. Designed to maintain authority & identity & status for its users while most of the public transportation are fulfilled by autonomous pods. Ideated in PS, digital model + animation made in Blender, produced a 1/5th physical model.

JIDU VISION R, SPONSORED PROJECT, 2024

Given the brief by the sponsor Jidu, researched and created a hypothetical user who values hyper presence & hyper intelligence & hyper sustainability and designed the Jidu Vision R to accomodate his needs. Ideated in PS, digital model made in Alias, animation made in Blender and produced a 1/5th scale model.

FAVELA POLICE CAR, 2024

Researched on Rio De Janeiro's favela's crime issues and local police force's needs, designed a new vehicle for the local police force to perform and fight crime safer and better. Ideated and rendered in PS, digital model made in Alias and created a 1/5th scale model.

ASTON MARTIN DREAM MACHINE, 2023

Imagined my own dream life in 2040 and designed an ideal vehicle for myself as the only user. Ideated and rendered using PS. Produced a 1/5th scale model.

TOYOTA PREVIA (INTERIOR), 2022

Conducted research on Previa's history & evolution and designed the new interior for the 2035 model. Aimed to bring back the first generation Previa's revolutionary interior. Sketched using PS and digital model made in Alias.

CONTACT

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