

SHANE FESLER

Product Designer

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EDUCATION	ArtCenter College of Design Bachelor's of Science, Product Design	SPRING 2024	
	Pasadena City College, Industrial Design Course Work	2017-2019	
EXPERIENCE	FIGS Concept and Design Innovation Intern (SANTA MONICA, CA) <ul style="list-style-type: none">Created innovative lifestyle & performance apparel that supports HCP professionals within design oriented guidelines.Created design boards & presentations to pitch and start-up upcoming design directions currated from trend research and brand ID.Developed and delivered intuitive branding for upcoming product lines with accompanying trend research and tech packs.	SUMMER 2023	
ACADEMIC	Arby's Footwear Sponsored Project (PASADENA, CA) <ul style="list-style-type: none">As a team, designed and developed high performance footwear concept for Arby's crew members.Used creative brand ID and in depth user research to create design narratives and design opportunities.Executed, solved, and produced physical and digital prototypes to client as deliverables over a 14 week process.	FALL 2021	
	Teaching Assistant / Product Design 5 (PASADENA, CA) <ul style="list-style-type: none">Aided and assisted faculty and students to develop innovative wearable and softgood designs with presentations.Bridged communication between instructor and student, as well as manage guest speakers / working professionals.	SPRING 2023	
RECOGNITION	NIKE Endowed Scholarship Recipient	2022-2024	
	SneakerWeekPDX Footwear Design Combine 1st Place Winner	SUMMER 2023	
	FILA Pulse Shift // Gallery Presentation of Work	SUMMER 2022	
	Arby's Footwear // Gallery Presentation of Work	FALL 2021	
	ArtCenter College Of Design Scholarship Recipient	2020-2024	
SKILLS	Design Brand ID & research Concept ideation Physical mock-up Wearables fabrication Concept prototyping	2D Tech Packs Illustrator Photoshop InDesign PremierePro Procreate	3D Gravity Sketch CLO 3D Substance Suite Zbrush Keyshot