



Sinny Li
She/Her
Graphic Designer

(206)698-3788
szechingli@outlook.com
sinnyli.com

EDUCATION ✨

ArtCenter College of Design
Pasadena, California
Bachelor of Fine Arts in Graphic Design
Specialization in Brand Design
01.2023-08.2025

SKILLS ✨

Proficient in
Illustrator, InDesign, Photoshop, Miro,
MadMapper, Figma, Procreate, Word

Familliar with
SolidWorks, Keyshot, After Effects, HTML

Additional
laser cutting, 3D printing, Kongsberg
cutting, archetype press, sewing

Languages

Cantonese (native)
Mandarin (native)
English (fluent)
Korean (fluent)
Japanese (conversational)

EXPERIENCE ✨

Independent Studio Work 2023–Present

Collaborated with local artists and cultural organizations to design visual identities and printed materials.

Developed branding and layout design for a student-run publication focusing on sustainable project.

Visual Branding Workshop Assistant 10-12.2024

Supported workshop lead in guiding students through collage and visual narrative exercises.

Assisted participants with Adobe software, printing processes.

RECOGNITION ✨

ArtCenter Gallery

Light in the City (installation, Summer 2023)

Typography&Composition (poster, Fall 2023)

Grand Design Awards 2023

Font Design, Shortlist

AG Design Award & Sino-Finnish International Cultural and Art Exchange Biennale 2023

Brand Design, Bronze Award

FA International Frontier Innovation Art & Design Competition 2023

Brand Design, Bronze Award