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| PARK |
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Industrial Designer

| 747 441 0597 | |
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| parkheesoo9@gmail.com | |
| heesoopark.com | |

Languages

Glendale, CA. 91203

| EXPERIENCE | 09.2024 – 12.2024 | SharkNinja CMF Design Co-op Needham, MA Assisted in selecting CMF options for Shark's Home Environment products and in creating ID specs for factory distribution; 3 product collections I contributed officially launched in 2025 Created in house trend report based on consumer trend research, analyzing product design direction and market trends |
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| | 09.2023 – 12.2023 | 826LA Industrial Design Intern Los Angeles, CA Directed and developed new product concepts from ideation through to final production Designed products for 826LA's Time Travel Mart and collaborated with manufacturers, resulting in the production of 4 designs currently in the market Launched products generated \$1,300 in revenue in 2024, receiving positive market feedback |
| | 06.2020 - 09.2020 | Players 19 Coffee Shop PR Marketer Seongnam, South Korea Optimized store promotion through the use of social media and photo advertisements Researched cafe trends and target customer base to create new series of beverages |
| | 04.2019 – 05.2019 | Art Institute of Chicago Special Exhibition Guest Guide Volunteer Chicago, IL Employed communication to curate visitors' experiences and foster art appreciation after passing required exams and interview |
| EDUCATION | 09.2020 - 04.2025 | ArtCenter College of Design Pasadena, CA Bachelor of Science (BS) in Product Design GPA 3.75 (out of 4) |
| | 09.2017 – 05.2019 | School of the Art Institute of Chicago (SAIC) Chicago, IL Bachelor of Fine Art (BFA) in Fine Art (Transferred) |
| RECOGNITION | 2024 | LIT Lighting Design Award Winner in Decorative Accent Lamps Fiora project received an international award for encouraing innovative work in lighting design |
| | 2024 | Selected for Display in School President's Office Koi project was directly selected by the School President as an outstanding work |
| | 2024 | Beyond Supersonic Exhibition Pasadena, CA Koi project was featured in ArtCenter South Campus' 20th anniversary exhibition for creative design |
| | 2024 | SIT Furniture Design Award Winner in Chair Koi project won a global furniture design award for creative design solution and technical excellence |
| | 2024 | Student Gallery Exhibition ArtCenter College of Design Fiora; Glow; Koi - 3 projects were selected as outstanding student works |
| | 2021 – 2024 | ArtCenter Provost List ArtCenter College of Design GPA 3.8 or higher Spring 2021; Summer 2021; Spring 2023; Spring 2024 |
| | 2023 | National Lifestyle Sports Instructor Certificate Ministry of Culture, Sports and Tourism Bodybuilding Level 2 |
| | 2020 | ArtCenter UG Scholarship ArtCenter College of Design |
| | 2017 | SAIC Distinguished Scholar Scholarship School of the Art Institute of Chicago |
| SKILLS | Design Skills | Concept Development CMF Theory & Application 3D Modeling & Rendering Trend Research Branding User Research Sketching Prototyping 3D Animation |
| | Software | Photoshop Illustrator InDesign Cinema 4D After Effects Premiere Pro Solidworks Rhinoceros Gravity Sketch Keyshot Procreate Figma |

English (proficient) | Korean (native) | Mandarin (HSK 1)