



Nancy (Xinxuan) Gao
Graphic Designer

+1 (626) 319-9739
nancygaoxx@gmail.com
nancygxx.com

Education

1/2020–4/2024

ArtCenter College of Design

Pasadena, California

Bachelor of Fine Arts in Graphic Design

Focused Coursework at ArtCenter

The Pasadena Art Alliance Sponsored Project

Fringe: From Concept to Collaboration to Creation

Worked on a team with Photography majors to conceptualize ideas and execute mixed media artwork.

Both team and individual work was selected for exhibition and sale.

9/2018–10/2019

Nanjing University of Information Science & Technology

Nanjing, China

Took courses in the Media and Art Departments

Recognition

5/2023

ArtCenter Student Gallery

NHM (Identity Project Poster)

2023

Graphis New Talent Awards 2023, Silver,

Branding Design category

The Kitchen Story (Visual Identity)

2/2021–12/2023

ArtCenter College of Design Provost's List

Recognized for GPA of 3.8 or higher.

2019–2021

EXR Excellent Works Exhibition

The Assimilation Series (painting)

Scholarship

2020–2024

ArtCenter Undergraduate Scholarship

Experience

8/2023–12/2023

Brand and Communication Design Intern

INDUSTRY, Portland, OR

Collaborated with the 2D Design team on the Nike EasyOn UI design. Work closely with the client on the Liberty Collective campaign, developing key components of the visual design system, such as color palette, typeface and image treatment. Also participated in FIGS and Travel Portland projects.

6/2023–8/2023

Graphic Design Intern

BBDO LA, Los Angeles, CA

Collaborated with the creative team, assisted in the AT&T campaign design and contributed to the secondary graphic language for the 2024 PST Art Festival held at the Getty Museum in Los Angeles.

9/2022–12/2022

Graphic Design Intern

Compadre, Los Angeles, CA

Worked with branding and marketing teams and participated in Direct TV Guide Banner Design.

2/2022–5/2022

Teaching Assistant

ArtCenter College of Design, Pasadena, Los Angeles

Assisted professor Mitchell Kane with individual and group critiques for his Design 1 class. Helped students resolve creative and software-related issues during sessions.

Skills

Digital:

Strong working knowledge of: InDesign, Photoshop, Illustrator, After Effects, XD, Premiere Pro, Acrobat, Glyphs, Lightroom, TouchOSC, and MadMapper.

Familiar with: Cinema 4D, KeyShot, Processing, p5.js, PowerPoint, Media Encoder, Pages, Figma, Keynote, Google Slides, HTML/CSS, Slack, and Miro.

Other Skills:

Drawing, sketching, painting, woodcarving, linocut, booklet binding, creative coding, generative design, DSLR photography, and sewing.

Languages:

English (fluent)

Mandarin (native)