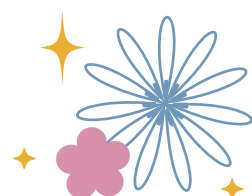




Annika Lee
She/Her/Hers

graphic designer
and Illustrator

annikalee.me
+1 (909) 610-0296
annikalee.me@gmail.com



Education

09/2020–04/2025

ArtCenter College of Design

Pasadena, CA

Bachelor of Fine Arts in Graphic Design with Honors
Specialization in Brand Identity Development

Experience

01/2024–08/2024

Teaching Assistant at ArtCenter College of Design

Pasadena, CA

Assisted Professor James Chu in his Brand Strategy Lab course. Guided critiques for student projects including brand identity development, packaging, persona building, storyboarding, and research. Helped students become skilled in Figma, presenting, presentation deck building, and communication within project groups.

Expertise

Proficient in:

InDesign, Photoshop,
Illustrator, Figma, Canva,
Keynote, and Procreate

Familiar with:

HTML, CSS, p5js, Webflow,
After Effects, Premiere Pro,
Miro, Trello, Notion, and Slack

Skills

Brand identity development,
typography, UI/UX design,
editorial design, illustration,
storyboarding, spatial
experience design, research,
leadership, and communication

Languages

English (native)
Korean (conversational)

Recognition

09/2020–04/2025

ArtCenter Undergraduate Scholarship

07/2023–12/2023

Provost's List

ArtCenter College of Design
GPA of 3.8 or higher

09/2024–12/2024

ArtCenter Student Gallery

Where do You Draw the Line?
(Poster Design for Book)

01/2023–04/2023

ArtCenter Student Gallery

HUSH (Book Design)

05/2024–08/2024

Hoffmitz Milken Center for Typography (H_M_C_T_) Gallery

The Bluest Eye (Letterpress
Print for Book)

05/2022–08/2022

ArtCenter Student Gallery

Sunbeam Lemonade
(Branding and Packaging)