

CARLOS MARIO RODRIGUEZ

COMMERCIAL AND MUSIC VIDEO
DIRECTOR



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Bases on

Los Angeles

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TECHNICAL SKILLS

- Adobe Indesign
- Premiere Pro, Final Cut & Avid
- Photoshop
- Adobe Lightroom & Lightroom CC
- Final Draft
- Logic Pro X
- Mid-Journey AI Image Generator

ABOUT ME

A film director originally from the Chihuahua desert in Mexico, now based in Los Angeles. Initially on track to become a professional tennis player, my early experiences instilled a fascination with themes like discipline, passion, and obsession, which now influence my storytelling. After studying in Vancouver in 2019, they moved to Los Angeles to attend the Art Center College of Design, earning a BFA in filmmaking. Their upbringing, enriched by travels due to their mother's work, sparked an interest in intercultural collaboration and meeting new people. I've worked and learned from notable figures like Matthew Rolston, Matia Karell, Stephen Berkman, and Charles Stone III. My filmmaking goal is to craft stories that resonate with human narratives, focusing on hopefulness and fierce perspectives.

EXPERIENCE

2019 - Vancouver Film School

- MFA in Film

2020-2021 - Production Designer

- Monster in the woods
- Pretty Girl Music Video

2021 - 2024 - Art Center College of Design

- BFA in Film

2024 - Directing Work

- Short Films: Belief (PIMFF, AIMAFF & Montreal Ind. Winner) & My Darling (unreleased)
- Music Video: "Y si me Aferro a ti"
- Commercials: Fiat & Amazon

SPECIFICS

- Study scripts in order to form a creative vision of the film production.
- Share the creative vision of the production with costume designers, set construction personnel, and art directors.
- Collaborate in cast, crew, and location selections.
- Coordinate filming style and specific shots with the director of photography.
- Manage the contribution of lighting and sound departments to the production.
- Direct the performances of the cast.