Taiga Haruyama

UI/UX Designer | Pasadena, California

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in LinkedIn

Experience

SIX1

UI/UX Design Intern

12/2023

Tokyo, Japan (Remote)

- Redesigned user interfaces of VOXUP, engagement platform where users can track and assess employees' well-being and performance.
- Revamped system's architecture by strategically reorganizing pages and optimizing content placement and navigation, resulting in more intuitive and efficient user experience.
- Collaborated with 2PMs to ensure platform's design aligns with user needs.

Cedars-Sinai

UI/UX Designer - Sponsored Studio at ArtCenter

09/2022 - 12/2022

Los Angeles, California

- Developed web platform for healthcare providers as well as advertising campaign to increase clinical trial enrollment rate from minorities.
- Defined personas and crafted user journeys to illustrate holistic campaigns, resulting in successful delivery of web platform.
- Conducted usability testing and iterated design based on feedback achieving 98% successful page navigation rate for users.
- Collaborated with cross-functional teams of 12 people to shape design strategies which aligned with stakeholders' goals and user needs.

FLYDESK

UI/UX Designer - Sponsored Studio at ArtCenter & INSEAD

11/2022 - 12/2022

Fontainebleau, France (Remote)

- Implemented feature proposals for FLYDESK app to enhance team bonding in hybrid work teams and to bring high engagement.
- Redesigned user interfaces to reduce friction on sign-up and notifications.
- Collaborated with 5 INSEAD MBA students as well as industry experts to work on development, testing, and management of FLYDESK app.

Education

ArtCenter College of Design

BS in Interaction Design

09/2021 - 04/2024

Pasadena, California

Provost's List

Recipient of department and undergrad scholarships

INSEAD

MBA Exchange Program

09/2022 - 12/2022

Fontainebleau, France (Remote)

Study away exchange program at ArtCenter

Selected among 7 designers to work with INSEAD MBA students

Skills

User Experience Design / User Interface Design / Interaction Design / User Research / Wireframes / Prototyping / User Journeys / Usability Testing / Data Visualization / Graphic Design / Motion Design

Tools

Figma / Sketch / Illustrator / InDesign /Photoshop / After Effects / Protopie / InVision / HTML / CSS / JavaScript / Arduino / Python

Languages

English
Japanese