

FATEMA ALQASEER

I DESIGN SPACES

I'm a spatial experience designer that uses storytelling to create spaces that connect deeply with individuals. My design thinking is influenced from my Arabic background along with influences from various cultures. Having now completed a master's degree in spatial experience design, I'm able to design convincing spatial narratives that have meaning and that resonate with people.

STUDENT PROJECTS

Forgetting Arabic Poetry

A moment of pause for travelers that immerses them in the art form of Arabic poetry. I transmuted a literary form from oral and aural into visual and spatial. The result is a space for remembering and realizing what we've forgotten.

Pacific Edge Hotel

A sanctuary where people come to be together on the edge of the Pacific Ocean. I designed the hotel as an ode to continental drift and the passing of time. Every corner of the hotel, every view, every texture, and every shadow tells a story of the fleeting moments in life.

10 corso como Los Angeles

A concept store for the brand 10 corso como. Once I realised the brand's identity --the discerning eye-- The marvel of the human eye became my muse for the design. Shoppers find their own eyes directed to key displays as they move through the space.

EDUCATION

MA Spatial Experience Design
ArtCenter College of Design

Fashion communication
Summer Course - IED Florence

BA Business Administration
University of Sharjah

CONTACT

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PREVIOUS WORK

Events project manager

RTA, Dubai, 2017-20

Event planner

ADNEC, Abu Dhabi, 2013-17

Event executive

Dubai Chamber, Dubai, 2010-13

SKILLS

Rhino

Twinmotion

Adobe photoshop

Adobe indesign

Adobe illustrator

Autocad

MS office

Model making

Unreal Engine

LANGUAGES

English

Arabic