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Jiawen Wu

VISUAL DEVELOPMENT & ILLUSTRATION

EDUCATION

Bachelor of Fine Arts • Illustration | August 2025
ArtCenter College of Design | Pasadena, CA

RECOGNITION

Provost's List | Spring 2024
ArtCenter College of Design
Pasadena, CA

EXPERIENCE

Freelance

BJJ Notebook | June 2024 - August 2024

- Designed the book cover and formatted the interior layout.
- Created templates in Adobe InDesign and designed the cover in Adobe Illustrator.
- Maintained clear communication, applied feedback promptly, and delivered the completed book on schedule, as specified in the two-month contract.

Restaurant Business Card | September 2024

- Designed a standard 3.5" × 2" business card for a restaurant.
- Created the design using Adobe Photoshop.
- Collaborated effectively with the client, resulting in approval within three days and positive feedback.

Course Project

Visual Development I | September 2024 - December 2024

ArtCenter College of Design | Pasadena, CA

- Developed a complete story, including character designs and background artwork.
- Used Procreate and Adobe Photoshop for ideation, character turnarounds, facial expressions, and environmental design.
- Final work received positive feedback, described as "cozy and entertaining."

SKILL

Software: Adobe Photoshop, Illustrator, InDesign, Procreate, SAI

Design & Communication : Visual Development & Character Design | Rapid Learning | Creative Problem-Solving | Highly Organized

Language : English (Fluent) • Chinese (Native)

