

Sisi CHEN

Sisi Chen
Graphic Designer

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Education

09.2022–04.2025
ArtCenter College of Design
Pasadena, CA
Master of Fine Arts in Graphic Design

09.2016–03.2020
University of California, Irvine
Irvine, CA
Bachelor of Arts in Arts

Experience

07.2023–09.2023
8Rue
Freelance, Graphic Designer
El Segundo, CA
Developed a clean beauty makeup startup's brand identity and packaging to connect with a health-conscious female target audience. Provided creative direction for Noor Hair, contributing to the early-phase development of its brand identity. Designed branding guidelines, templates and case studies for in-house long-term use.

05.2022–08.2022
H.E.A.T Cosmetic
Graphic Design Intern
Guangzhou, China
Designed weekly marketing materials for the retail and online stores, including posters, price tags, signage, and content. Led creative design for grand opening events in Chengdu and Guangzhou, covering window displays, spatial layouts, and event supplies. Assisted with brainstorming and packaging design for a face mask sub-brand.

07.2020–10.2020
Guangdong Museum of Art
Design Intern
Guangzhou, China
Assisted with organizing exhibition material for the GDMoA Poster Tour Exhibition. Planned and designed content for the Museum library's official WeChat account. Served as a library front desk assistant.

Recognition

09.2024
Dieline Student Week
C&H Sugar (Branding, and Packaging Systems)

09.2024
Communication Arts Design Awards Shortlisted
AMC Theatres (Brand Identity)

06.2024
Communication Arts Typography Awards Shortlisted
C&H Sugar (Branding, and Packaging Systems)

12.2022–01.2025
ArtCenter Student Gallery
C&H Sugar (Branding, and Packaging Systems)
Material Bodies (Poster)
AMC Theatres (Brand Identity)
YouKi (Branding, and Packaging Systems)
Cocteau Twins (Poster)
sfaa (Poster)

09.2022–Present
ArtCenter Graduate Scholarship

Expertise

Strong working knowledge of:
Photoshop, Illustrator, InDesign, Lightroom, Keynote, MadMapper, MidJourney, ChatGPT, After Effects, Miro, Figma

Familiar with:
p5.js, Processing, Cargo, C4D, SolidWorks, Keyshot, Capture One, Basecamp

Skills:
Brand identity, packaging design, conceptual photography, 3D prototyping

Languages:
Native in Mandarin and Fluent in English