

# Tianyue Wei (Lisa)

Graphic Designer

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tianyuewdesign.com

## Education

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- 09.2022 – 04.2024**     **Master of Fine Arts in Graphic Design**  
**ArtCenter College of Design**  
Pasadena, CA  
GPA: 3.94
- 08.2018 – 05.2022**     **Bachelor of Fine Art in Graphic Design with a Minor in Art History**  
**Maryland Institute College of Art (MICA)**  
Baltimore, MD  
Magna Cum Laude, GPA: 3.87  
Dean's List: 2019, 2021, 2022

## Experience

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- 06.2023 – 08.2023**     **Design Intern**  
AKQA, Remote/Washington, DC
- Supported designers in developing visual assets, crafting logos, and video materials for Bethesda Softworks' game promotion campaigns. Engaged in collaborative efforts with interns on brand proposal initiatives for Auntie Anne's, brand of Focus Brands, and led the design of a visual identity for Intern project Glip.
- 07.2021 – 10.2021**     **Creative Assistance Intern**  
House of Roses N the Dark, Remote
- Collaborated with designers and journalist members to provide healing resources for trauma. Planned the content for every interview of featured artists, and curated the artworks for the monthly journal. Interviewed authors and artists, and assisted the journalists in writing articles. Designed website for published content.
- 07.2021 – 08.2021**     **Graphic Design Intern**  
TN Marketing, Plymouth MN
- Designed branding materials and social media posts for The Knitting Circle. Participated in developing new brand Creative Cake Design.

## Recognition

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- 2023**     **The STA 100**  
The Society of Typographic Arts  
Graphic design projects "Distance Between Here and There" and "Back to The Frame"
- 2022**     **Senior Thesis Research Award**  
MICA Graphic Design Department
- 2021**     **Selected works in MICA Graphic Design Course Catalog**  
Graphic design projects "Resound", "Body Drawing Machine" and "Museum of Names"
- 2020**     **New Normal Exhibition**  
Curated by Bronze Gallery, MICA  
"Under the Snow", poster

## Skills

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- Design**     Strong working knowledge of Photoshop, InDesign, Illustrator, After Effects, and Figma.
- Familiar with Cinema 4D, HTML, CSS, JavaScript, Keynote, and creative coding (p5.js, JavaScript, Processing).
- Crafts**     Familiar with painting, illustration, and photography

## Languages

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- Mandarin Chinese (Native)  
English (Fluent)