

# SHIRLEY MA

<https://shirleyma2487.myportfolio.com/>

Pasadena, CA 91101

(304) 972-7500

[shirleyma2487@gmail.com](mailto:shirleyma2487@gmail.com)

## DESIGN SKILLS

- Concept Art
- Character Design
- Visual Development
- Color Stylist
- Matte Painting
- Prop Designer

## SOFTWARE

- Microsoft Office(Outlook, Word, Excel, and Powerpoint)
- Gmail, Google Drive, Dropbox
- Blender, Autodesk, Maya, SketchUp
- Adobe Suite (Illustrator, InDesign, Photoshop, Adobe Premiere Pro, and Adobe After Effects)
- Clip Studio Paint, Toon Boom Storyboard Pro

## LANGUAGES

- Chinese- fluent
- English- fluent
- Japanese - conversational

## AWARDS

West Virginia University  
Honors College Member  
Morgantown, WV  
2016-2020

High School  
Valedictorian  
Morgantown, WV  
2016-2020

## EDUCATION

### ArtCenter College of Design (ACCD)

Pasadena, CA | Anticipated: May 2024

Bachelor of Science in Entertainment Design

### West Virginia University (WVU)

Morgantown, WV | Graduated: May 2020

Bachelor of Arts in Chemistry

Minor in Electronic Media

Honors College member

## PROJECTS

### Final Fantasy VII Remake Theme Park

Term 2 | Advanced Perspective | ACCD

- Designed props, amusement facilities, and environment for theme park with designated theme, including train, kiosk, restaurant, ride, etc. by using software including Photoshop, and SketchUp
- Developed the map for theme park with designated theme with callouts
- Brainstormed and illustrated how visitor might interact with facilities in the park
- Designed parade event and route within the theme park
- Draws under strong understanding of perspective

### Visual Development Design

Term 4 | Stylization2 | ACCD

- Used reference, illustration, drawing, design skills and 3D tools to build visuals that convey ideas about envision the look of the world
- Imagined and proposed ideas for what the animated world should look like based on the story
- Developed character design, prop design, environment design, color scripts and color keys to convey the story
- Followed different style guides accurately and collaborated with art director to keep a consistent vision
- Developed strong fundamentals in lighting and mood, impressionist painting

## EXPERIENCE

### Freelance Video Director and Video Producer

Various clients | Remote | Sep 2015 - Present

- Assists with and supervised all aspects of promotion video production process for game advertisements and music video animation, including pre-production, storyboarding, video editing, and post-production
- Entrusts with handling confidential information
- Develops storyboard designs with interesting storytelling according to client specifications
- Composes and edits videos with the use of Adobe After Effects and Adobe Premiere Pro
- Works in fast-paced, frenetic production based environments with strong time-management skills and work well under pressure

### Freelance Illustrator and Designer

Various clients | Remote | Sep 2015 - Present

- Liaises with editors, authors or designers and negotiates contracts and timelines
- Undertakes relevant research and generating ideas
- Communicates with employees about various video game needs
- Draws rough sketches for approval and produced final illustrations
- Uses multiple software programs including Adobe Photoshop, Clip Studio Paint, Blender, Maya, and Sketchup
- Develops strong multi-tasking skills with efficient task prioritization
- Takes initiative, have the ability to handle multiple requests, have a strong attention to detail

### Resident Assistant

Seneca Hall | West Virginia University, Morgantown, WV  
Aug 2018 - May 2020

- Utilized organizational and public speaking skills to create and conduct group events on diversity, personal development, relationships, security, and academic performance
- Tackled administrative tasks including room condition reports, maintenance requests, incident reports, and the room change process
- Confronted and resolved conflicts on diversity, racism, alcohol and drug abuse, academic performance and social acceptance confidently and proactively, and developed excellent communication skills(written, verbal and interpersonal) and conflict resolution skills
- Comfortable interacting with employees at all levels of the organization. Served as a great teammate by working with team dynamics on a staff of seventeen people, as well as a mentor and advisor for 58 undergraduate co-gendered students
- Designed posters to promote hallway activities