

ELISABETH “LISSI” BRAU

INTEGRATED CREATIVE & DESIGNER

Conceptual creative with experience in design, social media, brand strategy, multi-media production + experiential design.

SOCIAL MEDIA

The HUSL, NFT platform

engagement
content creation
pitch decks
content planning

Designed artist acquisition decks, created social media content and managed social media accounts for a start up music NFT company.

Sage Social, Social Media Agency

Created social media content, managed social media accounts, and created brand guidelines.

MEDIA & CONTENT PRODUCTION

Adizes Management Consulting

live webinar production
video editing
international teamwork

Conducted live webinars for *Adizes Management Consulting*. 300+ world wide participants, operated microphones, lights, cameras, edited content, captioned content, as well as collaborated with a team of international marketers and translators to record marketing messages for promotional events and general distribution.

GRAPHIC DESIGN

Arc Hero x Hawaiian Island Creations

Pitch deck designing, tech pack creation, and rebranding for an apparel company that specializes in attaining the North American licensing for heritage brands. Responsibilities also included showroom preparation and design for client meetings.

Freelance

Designed logos and collateral materials, concepted and edited promotional videos, designed store displays and sign art.

Hammitt Handbags

Concepted for ecomm, social, and promo photos, designed for social, email, and store displays.

SKILLS

Adobe InDesign
Adobe Illustrator
Adobe Photoshop
Adobe Lightroom
Adobe Premier
Adobe After Effects
Rhino 3D
Keynote
Google Workspace
MacOS
MS Office Suite

EDUCATION

Santa Barbara City College &
Art Center College of Design
Advertising/Creative Direction

AA Media Design | AA Arts and Humanities

AA Marketing | AA Business Administration

AA Economics | AA International Business

CONTACT

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