

HAYDEN MIAO

Product / Footwear Designer

Los Angeles, CA

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My portfolio: <https://www.haydenmiao.com/>

EDUCATION

ArtCenter College of Design | Pasadena, CA

Bachelor of Science in Product Design

Anticipated graduation 2025

SKILLS

Languages

Mandarin(Native), English(Fluent)

Software

Gravity sketch, Adobe Substance 3D Sampler; Painter; Stager and Designer. KeyShot, CLO 3D, Solid Works, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Figma, Midjourney

Product / Footwear design

Design research, Story telling, Concept development, Product sketching/rendering, 3D modeling, Prototyping, Team working.

EXPERIENCE

adidas | Jul 2024 - Nov 2024

Worked on inline product color, materials, and designed a new silhouette set for production and release in SS26. Collaborated closely with the design team, development team, business unit, and factory to bring concepts to life.

Student Assistant & Keck Fellow in Materials Science | 2023

worked to develop the Materials Science Minor program and design the new Science Laboratory at ArtCenter, exploring the connection between design and material science.

3D Modeling 2, Teaching Assistant | 2023

Assisted students with SolidWorks, modeling methodologies, and rendering techniques using KeyShot. Translated learned knowledge into clear, understandable lessons for students.

COURSE PROJECTS

(employed by ArtCenter)

ArtCenter Sponsored studios - New Balance | 2025

Sponsored project work in a team of two focused on performance footwear innovation. Gained in-depth knowledge of brand studies, sports, players, biomechanics, and anatomy. Redefined the concept of 'footwear' in design. Worked closely with New Balance mentors.

ArtCenter Sponsored studios - Lululemon & Gravity Sketch | 2023

Sponsored project developing innovative footwear concepts that integrate brand strategy and storytelling to shape Lululemon's market voice. Refining design workflows and creating virtual 3D experiences using Gravity Sketch.

ACHIEVEMENT

Gravity Sketch Student Ambassador | 2024

SBYW x PUMA Innovation Footwear Design Competition Top 10 | 2023

Featured in Voyage LA Magazine for local stories | 2023