



FABI DE CANDIDO
Graphic Designer

Education

04.2024	ArtCenter College of Design Pasadena, CA. USA Master of Fine Arts in Graphic Design	05.2023 – 08.2023 DesignMatters Sponsored Study Abroad Studio: COANIQUEM Teamed up with illustration, product design, and spatial design majors to craft a healing environment system for children receiving burn treatments at the clinic in Concepción, Chile. The system featured environmental graphics, a booklet, and an on-site digital experience.
		09.27 – 09.29 Google Sponsored Transdisciplinary Workshop Worked closely with a team of product and interaction design majors to develop a mobile or wearable device tailored to meet the preferences and for a Gen-Z demographic.
08.2021	Universidad Dr. Rafael Belloso Chacín Maracaibo, Vnzla. Bachelor of Fine Arts in Graphic Design	
10.2015	Full Sail University Winter Park, FL. USA Bachelor of Science in Music Business	

Experience

01.2018 – PRESENT	Fabesign Remote Freelance Designer	Develop brand materials and packaging informed by market research. Generated and crafted over 20 brand identities for clients in the retail, food and beverage, fashion, construction, interior design, and restaurant industries. Also, led the design and implementation of webpages and digital campaigns for clients, including multi-Grammy nominee singer-songwriter Jorge Luis Chacín.
06.2021 – 09.2023	Levie Branding Remote. Miami, FL. Graphic Designer	Created design systems and brand identities for various clients across industries like consumer products, retail, fashion, hospitality, and real estate, including Candela Mamajuana, PreMoney 500, Roami, and Mela Water. Designed a wide range of digital and print materials, from packaging and collaterals to digital experiences, advertisements, and visual communications.
02.2021 – 08.2021	OnPost MX Remote. Mexico City, MX. Junior Designer	Developed digital advertising materials, encompassing videos and social media content, for an e-commerce platform specializing in sustainable fashion, beauty, and consumer health products. Developed user-friendly, customizable templates for Instagram posts and stories.
01.2016 – 03.2017	Viveres De Candido Maracaibo, Vnzla. Graphic Designer	Created the store's construction specification handbook to ensure consistency and quality for their franchises. Led the redesign of signage, wayfinding systems, and various marketing collateral to align with the company's new identity. Developed the packaging design for a wide range of packaged foods, including baked products, pasta sauce, and nuts.

Recognition

09.2022	ArtCenter College of Design Awarded Grad Entry Scholarship
08.2021	Universidad Rafael Belloso Chacín Awarded Class Valedictorian (Top 1%)

Skills

Strong working knowledge of: InDesign, Illustrator, Photoshop, Figma, XD, Miro, Notion, Webflow, Squarespace, and Keynote.
Familiar with: After Effects, Premiere Pro, HTML/CSS, Shopify, PowerPoint, and Excel.

Languages

Native in Spanish. Fluent in English.
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