

Shuwen Ding / Graphic Designer

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Education

Sep 2019-Apr 2024

ArtCenter College of Design

Pasadena, CA

Bachelor of Fine Arts in Graphic Design

Experience

Jan 2023-Apr 2024

Teaching Assistant

ArtCenter College of Design

Pasadena, CA

Cheri Gray – Type 2: Structure

Cheri Gray – Narrative Imaging

Cheri Gray – Experimental Type

Annie Huang Luck - Communication Design 4

Gloria Kondrup - Archetype Press

Assisted with group and individual student critiques. Helped students hone their typography, concept ideation, and brand strategy skills. Led demonstrations on InDesign, bookbinding, and letterpress setting.

Recognition

Jan 2022-Apr 2024

Provost's List

ArtCenter College of Design

GPA of 3.8 or higher

Graphis

New Talent Awards 2024, Honorable Mention Marufukuro (identity design) New Talent Awards 2024, Sliver Eternal 1 (book design)

Jan 2022-Dec 2023

ArtCenter Student Gallery

Marufukuro (identity design) Eternal 1 (poster)

Silent Thaw(poster)

Expertise

Strong working knowledge of:

InDesign, Illustrator, Photoshop, Glyphs, After Effects, Figma, Keynote, Pages, Acrobat

Familiar with:

p5.js, Premiere Pro, Cinema 4D, MadMapper, Touch OSC

Craft:

Laser cutting, letterpress, bookbinding, DSLR photography

Languages:

English (fluent), Mandarin (native)