Jinny(Jinyu) Huang

Visual and Experience Designer

Contact

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Skills

Software

- Adobe Photoshop
- Adobe Illustrator
- Adobe Indesign
- Figma
- Blender
- Adobe After Effects
- Adobe Premiere pro
- Html & Css; Java Script
- Arduino
- Processing

Strength

- Creative
- Problem-solving
- Collaborative
- Self-initiative
- Multi-disciplinary

Language

- English (Fluent)
- Chinese Mandarin (Native)

Education

Master of Art/Media Design Practices ArtCenter College of Design

Sep 2023 – Jun 2025 USA, Los Angeles

Bachelor of Art/Graphic Design California College of the Arts

Sep 2018 – Dec 2022 USA, San Francisco

Professional Experiences

Website Design UI/UX (Sponsored Studio) Art Consortium LA | Sep - Dec 2024 Pasadena

Visual & Motion Designer

Pixocial | June – Sep 2024 Hybrid/Shenzhen/Sacramento

- Designed video promotional pop-ups for the App Store and optimize content for SEO, including regular updates and special events such as Pride Month and the Olympics.
- Created promotional content for the Al filter "Crayon," which received 409,856 API calls within a week of launch, leading to the development of a spin-off series, "Crayon Paws."

Assistant Curator/Visual Designer The China Millennium Monument | Mar - Sep 2021 Beijing

UI/Visual Designer

NetEase | Jul – Nov 2020 Beijing

- Collaborated closely with the marketing team and used user feedback to develop promotional materials and course presentation.
- Successfully gained approximately 13,000 viewers to the site within a three-month period.

School Experience

Department Photographer and Videographer

Sep 2023 - Now USA, Los Angeles

• Captured and edited photographs & videos for departmental and special events, for social media and contributing to program archives.

President of ArtCenter Chinese Student Association

Jan 2025 - Now USA, Los Angeles

- Led and organized community engagement through active management of the official Instagram page.
- Coordinated and hosted the annual seminar, fostering valuable industry connections and knowledge sharing.

