



Jacquelyn Lin

Illustrator & Designer

linjacquelyn2002@gmail.com

909-303-0304

Alhambra, CA 91801

SUMMARY

Versatile designer with extensive experience in crafting storytelling illustrations and comprehensive design programs. Passionate about visual communication across diverse mediums, with a strong aptitude for collaboration and interpersonal engagement. Committed to delivering creative solutions through teamwork and effective design strategies.

SKILLS

- Editorial Illustration
- Digital and Analogue art
- Textile Design
- Packaging Design
- Printmaking
- Graphic Design
- Children's book
- Adobe Creative Suites

LANGUAGE

- English
(Fluent)
- Mandarin
(Native)

ACHIEVEMENTS

- ArtCenter student gallery
- Frank I. Ianza Scholarship
- ArtCenter UG Scholarship

EXPERIENCE

Digital Designer - Plate Post

Los Angeles Sep 2024 - Current

- Collaborated with clients to strengthen brand identity through innovative design solutions.
- Partnered with the founder to create business cards and merchandise, including custom illustrated stickers and t-shirt graphics.
- Enhanced website flow and aesthetics by optimizing visual elements and improving design hierarchy.

Teaching Assistant - ArtCenter College of Design

Pasadena, CA Jan 2022 - Current

- Assisted the lead instructor in teaching digital design lessons.
- Provided one-on-one and group support to students during lab sessions and office hours.
- Gave feedback on student projects, helping improve their digital design skills.
- Demonstrated Adobe Creative Suite proficiency, guiding students in software use and troubleshooting.
- Helped students significantly improve their skills, with some works featured in the school gallery.

Graphic and Book Design Intern - Red HEN Press

Pasadena, CA Sep 2023 - Dec 2023

- Collaborated with the production associate and publisher to uphold Red Hen's visual standards and established book design aesthetic.
- Handled layout, proofreading, and incorporated corrections for manuscripts, catalogs, and galleys.
- Proposed creative artwork ideas for book covers, posters, and brochures.

Graphic Designer - Googol Company

Tainan, Taiwan May 2023 - Sep 2023

- Designed visual concepts, layouts, and graphics for both print and digital media.
- Developed logos, packaging, advertisements, social media graphics, event posters, and other marketing collateral.
- Revitalized existing brand elements to expand audience reach.
- Delivered timely revisions and final design assets that aligned with client expectations.

COURSE PROJECT- ArtCenter College of Design

Packaging Design- Starbucks coffee bag

- Utilized Adobe Illustrator for vector illustration, hand-drawn sketches for initial concepts, and digital painting for final touches.
- Created intricate illustrations using patterns, design elements that reflected Starbucks's identity and the coffee's origins -Latin America.
- Revised designs based on creative director's feedback and ensured timely delivery of the final product.

Editorial- The NYT magazine cover

- Enhancing the visual appeal and storytelling aspect of articles.
- Clarifying complex concepts through visual representation.
- Evoking emotion, provoking thought, and engaging readers with playful and compelling imagery.
- Supporting the overall message of the editorial content.

EDUCATION

Bachelor of Fine Art- Illustration, Business Minor - Dec. 2024



jklinart.com