

Mingze Li

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EDUCATION

Art Center College of Design 09 / 2022 - 05 / 2024
Pasadena, CA
Master of Media Design Practices

Central Saint Martins, University of the Arts London 09 / 2016 - 06 / 2019
London, United Kingdom
Bachelor of Graphic Communication Design

WORK EXPERIENCE

Cypher Tattoo, Los Angeles, CA 10 / 2023 - Present
Freelance Tattoo Artist and UI Designer
- Created visualization and web design for the Shop.
- Design the tattoo flashes.

Polar Kuma LLC, Los Angeles, CA 06 / 2023 - 09 / 2023
Graphic and UI Designer
- Created visualization and web design for brands.
- Design posters for events, and catering.
- Designed the illustration for Brands.

SFK, Remote 06 / 2020 - 09 / 2022
Graphic Instructor
- Tutoring students on graphic design in the education industry.

Heyone, China 09 / 2019 - 05 / 2021
Art Director
- Led the design team in the development of new Identity design.
- Developed Identity design, and created vector illustration for visual assets used in websites and posters.
- Designed and managed a digital toy show for a new identity design.

297 Design, China 06 / 2018 - 09 / 2018
Graphic and Motion Design Intern
- Designed branding, logos, layout and mockups for products.
- Assisted in visual design, social/digital content, and motion design works.

PROJECTS

Meta Platforms, Inc. 11 / 2022 - 12 / 2022
- Cooperated with Meta Reality Labs, examined the applications and implications of augmented reality and computer vision.
- Transformed visual field into new forms of machine sensing and controlling.
- Focused on the design of a navigation app, which used mix of reality and artificial intelligence technology.

Bulgari Project 01 / 2019 - 02 / 2019
Goal: Create a unique story and transform it into a source of magical, whimsical and exquisite imagery that enrich BVLGARI Heritage collection.
- Honorable mention
- Tasked with finding fresh and exciting visual ways of interpreting the themes presented.
- Collaborated with Bulgari, and made an advertisement which contains unique understanding and interpretation of the Bulgari Brand DNA.

RECOGNITION

Manifold Space, London, UK 07 / 2023 - 07 / 2023
Selected for exhibition.

ArtCenter Grad Scholarship 09 / 2022 - 05 / 2024

Shanghai Toy Show(STS) / POP Toy Show(PTS) / CTS x ADTS Toy Show 2019 - 2021
Selected design

The Place London 11 / 2018 - 12 / 2018
Filmed with London Contemporary Dance School and selected for screening in The Place London.

SKILL

Strong working knowledge of:
Illustrator, InDesign, Adobe XD, Premiere Pro, Photoshop, Procreate, Figma, Webflow, Acrobat, Google Slides, Keynote.

Familiar with:
DSLR Photography, Lightroom, HTML, P5.js, After Effect, Blender.