

Education

2020-2024

ArtCenter College of Design | Pasadena, CA

Bachelors of Fine Arts in Illustration

Surface Design Track, Minor in business

2021-2024

Artcenter Provosts List

Recognized on dean's list for exceptional
gpa above 3.8

Graduation with Distinction & Honors

Skills

Design and Presentation

Communication, Time Management,
Collaboration, Writing, Research, Ideation,
Sketching, Art Direction, Storytelling, Graphic
Design, Gouache, Watercolor, Acrylic, Oil paint,
Printmaking, Collage, Sewing

Softwares

Adobe Illustrator, Photoshop, Indesign,
Procreate, Figma, Keynote, Powerpoint

Languages

English (Native) , Persian (Fluent)

Recognition

Artcenter Scholarship

Entry scholarship Study

ArtCenter Berlin Scholarship

Scholarship for studying abroad

Artcenter Student Gallery

2 Geometric patterns, Fanta can redesign,
Toile midcentury pattern

Experience

06.2024-07.2024

Freelance Designer

Clients: Spinmaster

Develop Trend Boards, Moodboards, and Ideation for Unicorn
Academy show. Brainstorming and creating style boards for
various characters.

01.2024-04.2024

Graphic Illustrator/Design Intern

MGA Entertainment | Chatsworth, CA

Responsible for graphics, ideation, and subsegments, on Miniverse
toys line. Designed and presented 100s of graphics, and logos for the
individual packaging of miniverse toys. Presented and reviewed
with team on upcoming subsegments for Miniverse line. Prepared
physical mockups for team. Contributed to the expansion of the
miniverse line through design, communication and collaboration.

06.2021-08.2021

Design Assistant

Spinmaster Itc. | Culver city, CA

Researched and tracked the latest trends in fashion, toys, hair, and
makeup, while also benchmarking competitive toys. Kept a well
organized catalog, including price points and purchase seasons, for
the design team to use. Updated catalog several times per week
to document new trends, price points, and insights to show the team.
Helped streamline product development.

Course Projects

05.2023-07.2023

Koenig and Bauer Sponsored Studio

ArtCenter College of Design | Berlin, Germany

Through Brainstorming and research, developed a theme based
on light for a concept banknote. Utilized illustration, graphic design
and art direction. Incorporated feedback from the K&B Team, and
made sample mockups. Intellectual property of my banknote was
purchased by Koenig and Bauer for future use.

03.2023-05.2023

Astek Wallpapers Sponsored Studio

ArtCenter College of Design | Pasadena, CA

Worked closely with Astek to develop contemporary wallpapers.
Created handmade textures with watercolor and pencil and developed
into digital patterns. Researched & explored several themes and designed
final patterns with photoshop. Presented final wallpapers to Astek Team,
and one pattern was displayed at Astek ICFF book in NYC.

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