

Bingchen Wu

Industrial Product Designer



626-429-2152
bingchendesign.com
bingchen1111@outlook.com

01 PROFILE

As a product designer, my experiences in scuba diving and snowboarding inspire me to combine functionality, innovation, and aesthetics in creating high-performance products for challenging environments, similar to gear used in extreme conditions.

02 EDUCATION

Jan 2021 — Apr 2025

ArtCenter College of Design

Pasadena

Bachelor's Degree in Product Design

03 EXPERIENCE

04/2024 — 07/2025

Hikvision -Product Designer Intern

Hangzhou, China

I was responsible for the aesthetic and form design of surveillance cameras. I created 3D models, developed prototypes, and ensured that the design aligned with the client's brand style while maintaining differentiation. I collaborated with the team to select materials and conduct user testing, ensuring the final product met performance and usability standards.

05/2023 — 07/2023

Ruide Design -Product Designer Intern

Remote

I participated in the design of Fotile's kitchen integrated sink, using AI tools to gather design inspiration and explore innovative solutions. I worked closely with the design team to create 3D models and used rendering software to assist in finalizing the integrated sink's design.

04 PROJECT

Aug 2023 — Dec 2023

Dunhill Archery kit

"Archery Set Designed Based on Dunhill's Luxury Style" It showcases my research into the brand and deconstruction of its aesthetics, combining functionality with design aesthetics.

Jan 2023 — Apr 2023

CyberBluetoothSpeaker

"Cyberpunk-style speaker" It reflects my research into the internal principles of electronic products and my skills in creating functional prototypes.

Aug 2022 — Dec 2022

Zen—Record player

"Zen garden style record player" Identify user needs and design a record player that carries emotional value.

Aug 2021 — Dec 2021

Bamboo Air Purifier

"Air purifier inspired by the natural bamboo" The appearance and materials reflect a consideration for sustainability.