

# SEOHYUN/HYUN JEONG

ILLUSTRATION / DESIGN

ALHAMBRA, CA, 91801  
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[HTTP://SEOHYUNJEONG.COM](http://seohyunjeong.com)

## EDUCATION

ArtCenter College of Design-Pasadena, CA  
*Bachelor of Fine Arts*

Anticipated April 2024

## WORK EXPERIENCE

Freelance/SNS Content Creator

Jan 2024 - Present

*Remote, Los Angeles*

- Creating engaging social media content for platforms such as TikTok and Instagram.
- Proficient in both video shooting and editing processes.

The Osen Group/Marketing Graphic Designer (Part-time)

June 2023 - Nov 2023

*Los Angeles, CA 90026*

- SNS Marketing -creating compelling content, proficient in generating high-quality photos and videos for captivating and engaging social media posts.
- Create compelling print collateral, including brochures, posters, and other promotional materials.

Lucky Jefferson/Literary Illustrator Internship

Sept 2023 - Nov 2023

*Remote*

- Illustrating published works to enhance education and community connection with their featured poems and stories.
- Create images combining illustrations and typography to create visually appealing and effective designs.

EQUALKEY(QUEBON)/Illustrator

June 2022 - August 2023

*Remote, Seoul, South Korea*

- Refined image design using Procreate.
- Collaborated with other members of the creative team to ensure a cohesive and integrated illustration.
- Designed rough draft illustrations according to client specification.

## SKILLS

Language

English (Fluent) / Korean (Native)/Japanese (Elementary)

Software

Adobe CC(Photoshop,Illustrator,Indesign,XD), Procreate, Microsoft Office, Google Suite (Docs, Spread, Slides)

Design

Illustration, Graphic Design, Printmaking, Packaging Design, Logo Design, Branding, Marketing, Editorial Illustration, Children's Book Illustration

## AWARDS

Elise Mudd Marvin Mem End Scholarship

2023

ArtCenter Student Gallery

2023

Fletcher Jones Scholarship

2022

ArtCenter UG Cont Scholarship

2021

ArtCenter UG Scholarship

2020