



TAYLOR JET SHUBERT

BRAND DESIGNER &
CREATIVE STRATEGIST

TAYLORTHEJET.COM
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EDUCATION

Candidate for a Master of
Design in Brand Design
and Strategy
ArtCenter College of Design
Pasadena, California
2024–2025

Bachelor of Arts
in Design
Cum Laude
California State University
Long Beach, California (CSULB)
2018–2020

Associate of Arts
in Anthropology
Phi Theta Kappa Honors
Long Beach City College
Long Beach, California
2014–2017

EXPERIENCE

True Innovations
Senior Designer April 2025 – Present
Marketing Graphic Designer May 2023–April 2025
Drives creative direction for brand identity development at a leading furniture design and brand management firm. Guides a nine-person marketing team of designers and specialists toward unified solutions. Leads the design process from concept to execution for print and digital product assets. Fosters a collaborative, innovative culture while mentoring team members. Designed showroom experiences for the 2024 and 2025 High Point Markets, managing the creative journey from vision to application. Oversees enhanced web content for products, ensuring adherence to global retailer and licensed brand guidelines. Produces high-impact presentations and product marketing solutions for retailers like Costco, Staples, and Amazon, ensuring a consistent visual language for in-store and online experiences.

Shubert Design House
Freelance Designer and Owner June 2020 – May 2025
Founded and managed a freelance design business, specializing in graphic design and brand identity. Built an international client base through professional referrals. Oversaw all daily operations, including contract creation, payment schedules, design deliverables, and client communications.

B|E Collective
Graphic Design Intern June 2020 – September 2020
Worked across video production and motion design teams, providing all necessary graphics for project success. Created on-screen advertisements to match the existing graphic style while aligning with sponsors.

ADDITIONAL
EXPERIENCE

Irvine Company Apartments Assistant Property Manager April 2021 – May 2023 Salesforce Design and Strategy \$2M Budget Management KPI Tracking and Improvement Conflict Resolution	Dave's Cosmic Subs Assistant Manager May 2017 – May 2021 Inventory Management Hiring and Training Financials and Payroll Menu Design	Themed Entertainment Association CSULB Chapter Founder September 2019 – May 2020 Bylaw Authorship Membership Management Event Organization
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SKILLS

Brand storytelling Innovation strategy Future mapping Competitor analysis User experience research Project leadership Data-driven insights	Illustrator Photoshop InDesign Keynote & Power Point Midjourney & AI companions Figma 3D visualization programs	Visual design Typography Copywriting Hand sketching Furniture design Vinyl application Model fabrication
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