

# Education

### **ArtCenter College of Design**

Pasadena, California 09.2022–08.2025 Bachelor of Fine Arts in Graphic Design Minor in Business Graduated with Honors

# Recognition & Awards

### **International Design Awards 2024**

MBARI Rebrand, Honorable Mention de Young Rebrand, Honorable Mention

# Kan Tai-Keung Design Award 2024

de Young Rebrand, Golden Award

### Hiiibrand Award 2024

MBARI Rebrand, Merit Award

### **Young Ones ADC 2024**

MBARI Rebrand, Shortlist

### **Young Ones TDC 2024**

MBARI Rebrand. Shortlist

### **Platinum Award 2023**

MBARI Rebrand, Awards of Select

# **Graphis New Talent Awards 2023**

MBARI Rebrand, Silver
Typo23 Branding, Honorable Mention
RailSoul Tea Packaging, Honorable Mention
LaborMaze Board Game, Honorable Mention
E-Motion Editorial Design, Honorable Mention

## Scholarship

**ArtCenter Provost's List 2022–2025** 

Elise Mudd Marvin Memorial Endowment 2023-2025

**ArtCenter Entrance Scholarship 2022–2025** 

**ArtCenter Student Gallery 2022–2025** 

Patricia Howell Endowed Scholarship 2024

### Course Project

# **ArtCenter Type + Authorship Course**

Designer 01.2025-05.2025 Pasadena, California

Completed a 14-week intensive studio course project resulting in a published book. Worked collaboratively with a team of students to develop a collective theme, and contributed through writing, editing, photography, illustration, and publication design.

# Experience

### Weima

Graphic Design Intern 08.2024–12.2024 Hangzhou, China

Led the design of the company's visual identity, enhancing brand recognition and appeal. Assisted in conceptualizing and developing graphic compositions, photography, print materials, and digital marketing assets. Led the design of the company's visual identity, balancing contemporary aesthetics with cultural heritage to enhance brand recognition and appeal.

### Skills

#### Proficient in:

Photoshop, Illustrator, InDesign, Miro, Keynote, Figma, After Effects, Glyphs, Presentation Design, Acrobat, MadMapper

### Familiar with:

Procreate, Premiere Pro, Lightroom Classic, Webflow, HTML/CSS, p5.js, Processing, Arduino, Python

#### Design:

Brand Identity Development, Package Design, Motion Design, Book Design, Publication Design, Presentation Design,

### Physical:

DSLR Photography, Laser Cutting, Kongsberg Cutting, Letterpress, Bandsaw, 3D Printing, Bookbinding

### Languages

English, Mandarin, Vietnamese