

ELIZABETH COSTA

User Experience Researcher & Designer

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PERSONAL STATEMENT

As an Interaction Designer, I immerse myself in research — facilitating participatory sessions, future-casting, building design systems, funneling data and findings into mind maps. With these insights, I hand-craft the user experience to ensure trust and inclusion. I am an advocate for those ignored and under-represented, those with disabilities, women, people of color, and the LGBTQ+ community. Whether I'm designing an app, a proposal or a new concept, I believe that no one should be left behind and that we as designers must break the cycle and remove biases/improve standards, serving the greater good.

EDUCATION

BS - INTERACTION DESIGN

ArtCenter College of Design
+ Research Minor
+ Designmatters Minor
2018 - 2022

HSD - GRAPHIC DESIGN

Design & Architecture Senior High
+ Visual Communications & Fine Art
2014 - 2018

CERTIFICATIONS

HUMAN RESEARCH PROTECTION

Michigan State University
Human Research Protection
(HRPP/IRB) training program

ADOBE CERTIFIED ASSOCIATE (ACA) BADGE

+ Adobe Photoshop
+ Adobe Illustrator

PUBLICATIONS

THE FUTURE OF IDENTITY

IF: Inclusive Futures
April 2021

THE FUTURE OF PUBLIC TRANSPORTATION

IF: Inclusive Futures
December 2021

WORK EXPERIENCE

USER EXPERIENCE DESIGN

FCA Fiat Chrysler Automobiles — Internship

I gained experience in demographic research, crafting well thought-out personas, competitive analysis, and interface design
May 2021 - August 2021

WEBSITE DESIGN

PRO Marketplace — Freelance

I gained experience in consumer research, illustration and graphics, website design and website building
April 2021 - May 2021

USER INTERFACE & EXPERIENCE DESIGN

Activbody, Inc — Internship

I gained experience in demographic research, competitive analysis, app prototyping, development and interview sessions
January 2020 - March 2021

SOCIAL MEDIA MARKETING

Exclusive Sales and Rentals — Part-Time

I gained experience in graphic design, marketing research, consumer sales and rentals
May 2019 - January 2020

OTHER

SPARK AWARDS SPRING STUDENT FINALIST (2022)

Birthing Barriers: An Extension of Kindred Space LA

SD HACKS (2019)

Activbody, Inc Sponsor — Hackathon

LANGUAGES: ENGLISH/SPANISH