

EDUCATION:

9.20–4.24

ARTCENTER COLLEGE OF DESIGN *Pasadena, CA*

Bachelor of Fine Arts in Graphic Design
Entrance Scholarship Awardee

1.20–4.20

ARTCENTER EXTENSION *Pasadena, CA*

Introduction To Packaging Design
Scholarship Awardee

8.13–12.16

LA TRADE-TECHNICAL COLLEGE *Los Angeles, CA*

Associate of Art Degree in Visual Communication
Haynes Memorial Scholarship Awardee
Amy Williams Scholarship Awardee

WORK EXPERIENCE:

10.21–PRESENT

MARI Y JUANA BEVERAGES CO. *Los Angeles, CA*

Graphic Designer | Brand Partner

Responsible for a full range of concept-to-completion deliverables which help a cultural cannabis brand evolve, grow, and take shape within licensed retailers and online. Creative services include art direction, brand strategy, brand identity, print design, packaging design, print production, product rendering, and website design.

5.21–08.23

ARTCENTER COLLEGE OF DESIGN *Pasadena, CA*

Teaching Assistant | Graphic Design Department

Assisted professors and students in communication design, package design and professional practice courses. Structured Mural software for class resources and file uploads. Provided feedback regularly. Collected final student projects for campus gallery submission at end of term.

5.17–1.23

HEAVY EFFECTS *Scottsdale, AZ*

Project Manager [Permalance]

Designed and managed architectural glass and mirror projects. Created product lines, catalogs and internal company content for online wholesaling. Migrated and updated the company website. Created email blasts.

10.17–03.20

BJ'S PRINTING *Glendale, CA*

Graphic Designer and Assistant Manager

Designed and managed projects for commercial clients. Led and communicated with employees throughout small to large format digital printing operations. Operated POS systems, opened/closed, and managed other shop locations when business needs arose. Helped launch a new location.

RECOGNITION:

5.23

**THE ONE CLUB FOR CREATIVITY,
YOUNG ONES ADC**

Hallucinogenic Healing, Book

1.21–5.23

**ARTCENTER COLLEGE OF DESIGN,
STUDENT GALLERY**

Baseball Digest, Magazine and Poster
ECOS, Packaging
Hallucinogenic Healing, Book
Lucille Rye, Packaging

9.22

**CASE AGENCY AWARD +
AIGA TOGETHER AWARD**

AIGA Worldstudio Scholarship,
Graphic Design

7.20

THE DIELINE

Lucille Rye, Packaging

SKILLS:

STRONG WORKING KNOWLEDGE OF:

Illustrator, Photoshop, InDesign, Lightroom, XD, Acrobat, Figma, Glyphs, MadMapper, SolidWorks, KeyShot, Slicer for Fusion 360, WordPress, p5.js, Docs, Keynote, Mural, Miro, Bluescape, Basecamp, EnRoute, Summa WinPlot, EFI Fiery, Onyx Thrive, Constant Contact, Wrike and Monday.com.

FAMILIAR WITH:

After Effects, Premiere Pro, Bridge, Firefly, Express, Magento, Cinema 4D, Webflow, Squarespace, GoDaddy Website Builder, Wix and Autodesk CAD.

LANGUAGES:

Bilingual: English and Spanish.