SUNG_{MIN} S O N

Motion Designer + 3D Cinematic Artist

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Education

September 2018–April 2025

ArtCenter College of Design

Pasadena, CA

Bachelor of Fine Arts in Graphic Design

Specialization in Motion Design and

Cinematic Art

Experience

October 2022–Present Freelance: Virtual Content Director, Cinematographer

Clients: Parable Entertainment, Metaverse Entertainment Seoul, South Korea

Create cinematic art for the music videos of virtual artists in South Korea, with total views on YouTube exceeding 50 million.

June 2022–August 2022 Graphic Design Intern Ventureblick Seoul, South Korea

Worked as a junior designer at an NFT platform startup, assisting the senior designer in various tasks. Responsible for branding, UI design, and motion design for the platform "PieceNPiece."

November 2020–March 2022

Military Service

KCTC (Korea Combat Training Center)
Inje, South Korea

Served as a squad leader for one year, leading a platoon. Developed the ability to gather and organize opinions, make quick and precise decisions, and analyze each member's strengths to assign tasks efficiently.

Recognition

February 2025, 2024

ADC & TDC Awards

Media (Cinematic)

Notion Rebrand (Branding)

January 2024-April 2024

ArtCenter Student Gallery
Arrival: Unknown (Sequence poster)
Media (Cinematic)
Journey: The Second Step (Cinematic)

Fall, Summer 2023, Spring 2020 **Provost's List** ArtCenter College of Design GPA of 3.8 or higher

Expertise

Strong working knowledge of: Unreal Engine 5, After Effects, Illustrator, Blender

Familiar with:

Photoshop, Cinema 4D, Red Giant, Substance

Skills:

Brand identity development, 3D lighting, cinematography, cartoon shading, facial animating, color grading, storyboarding, 2D compositing, motion capture directing, logo design

Languages:

Korean (native), English (fluent), Japanese (conversational)

