



WORK EXPERIENCE

Teaching Assistant

Jan 2024 – Aug 2024

ArtCenter College of Design – Pasadena, CA

- Led online sessions and in-class workshops, offering in-depth feedback and technical support for rendering software.
- Delivered demonstrations of personal design projects to enhance students' understanding of complex concepts.
- Partnered with instructors to refine lesson plans and support at-risk students, ensuring cohesive learning for classes of up to 16.

Industrial Design Intern

Jul 2023 – Dec 2023

HARMAN International – Shenzhen, China

- Spearheaded multiple design projects, guiding them from ideation to high-fidelity prototype fabrication.
- Presented cross-departmental updates, effectively communicating design progress to stakeholders.
- Conducted on-site supplier factory visits to evaluate CMF samples, monitor production, and collaborate with teams for product refinement.

Product Design Intern

May 2023 – Jul 2023

LKK Design – Beijing, China

- Identified and proposed design improvements during factory visits, resulting in a 20% increase in client satisfaction.
- Accelerated project timelines by 10% through ideation and rendering support, ensuring efficient design workflows.

ACADEMIC EXPERIENCE

Samsung Sponsored Studio

May 2024 – Aug 2024

ArtCenter College of Design – Pasadena, CA

- Led the development of Samsung co-branding proposals for the Gen Z market in collaboration with graphic designers.
- Designed a comprehensive brand collaboration for Galaxy, covering research, campaign strategy, packaging, and product design for a client presentation.

Study Away Program

Sep 2022 – Nov 2022

ArtCenter Berlin – Berlin, Germany

- Conceptualized a 2050 brand campaign for MINI, delivering hand-sketched visualizations to BMW senior designers.
- Prototyped an app in Figma for a startup, addressing key user needs identified through comprehensive research.
- Redesigned a timer product by applying German craftsmanship principles, producing detailed Solidworks models and a demonstration video.

CONTACT

- Pasadena, CA, 91103
- 626-616-6574
- zanexiong@outlook.com
- www.madebyzane.com

EDUCATION

Bachelor of Science in Product Design

ArtCenter College of Design – Pasadena, CA

- Achieved Provost's List: Fall 2022, Spring 2022.
- Selected for Student Gallery Exhibition: September 2022.
- Maintained a GPA of 3.6.

SKILLS

Languages:

- Mandarin (Native)
- English (Professional)
- German (Elementary)

Design & Presentation:

- Contextual Design Research
- Competitive Analysis
- Visual Communication
- Concept Development
- Brand Strategy
- User Scenarios
- High-Fidelity Prototyping
- 3D Rendering

Softwares:

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Rhinoceros 3D
- Solidworks
- Gravity Sketch
- Keyshot
- Figma
- Framer