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chia yu

Chia-Yu Liu

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EDUCATION

ArtCenter College of Design

Pasadena, California Master of Fine Arts in Graphic Design 09.2022–04.2024

School of the Art Institute of Chicago

Chicago, Illinois Bachelor of Fine Arts in Visual Communication 09.2017–05.2020

North Seattle College

Seattle, Washington Associate of Arts in Business 09.2015–05.2017

RECOGNITION

Visual Communication Design Annual Publication 2020

School of the Art Institute of Chicago Exhibition Catalog, Published 05.2020

Lucidity, Data Analytics Learning Platform

School of the Art Institute of Chicago Senior Thesis Archive, Vimeo 05.2020

Distinguished Honors Scholarship

School of the Art Institute of Chicago 09.2017–05.2020

EXPERIENCE

Varino, LLC

Kaohsiung City, Taiwan Lead Designer 09.2020–06.2022

Varino LLC is a customer and industry-facing beverage startup specializing in decaffeination technology.

Developed a suite of identity systems, including packaging, a website, and user scenario experiences.

Assisted the management team with market research and market entry strategy evaluation.

Double Trip Press

Chicago, Illinois Studio Assistant 01.2019–05.2019

Developed and produced a comprehensive portfolio of photography for marketing this letterpress studio. Assisted with pre-press setup, printing, and the assembly of delivery package and presentation.

Cattura Wedding

Chicago, Illinois Post-production Editor 05.2018–12.2018

Assisted as a second shooter during event coverage. Managed tasks related to curating, editing, and retouching for post-production. Managed general workflow for this wedding photography studio.

SKILLS

Strong working knowledge of:

InDesign, Illustrator, Photoshop, Lightroom, Figma, XD, Sketch, MadMapper, Keynote, and Webflow.

Familiar with:

After Effects, Premiere Pro, Blender, Glyphs, Processing, p5.js, three.js, Colab, Roboflow, and HTML/CSS.

Additional:

Portrait and product photography and printmaking.

LANGUAGES

Native in **Mandarin and Taiwanese**Fluent in **English**