Ju Xie
Graphic Designer
Motion Designer
juxie.work

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EDUCATION

09/2023–Present
ArtCenter College of Design
Pasadena, CA
Candidate for Master of Fine Arts in Graphic Design with a specialization in Identity Systems and Motion Design

05/2024–08/2024
Nutro Sponsored Studio at ArtCenter
Conducted user research and developed brand visuals, typography, and illustrations to shape Nutro's pet food campaigns and packaging for their Natural Choice and Ultra lines.

09/2021–05/2023
ArtCenter College of Design
Pasadena, CA
Graduate Studies in Media Design Practices

10/2023–12/2023
Meta Sponsored Studio at ArtCenter
Designed a mixed reality navigation prototype integrating AI.

08/2015–07/2020
Dual Bachelor's Degrees
Coastal Carolina University
Conway, SC
Bachelor of Arts in Graphic Design

Beijing Institute of Graphic Communication
Beijing, China
Bachelor of Fine Arts in Visual Communication

EXPERTISE

Proficient in:
Cinema 4D, Redshift, After Effects, Illustrator, Photoshop, InDesign, Figma, HTML/CSS, Webflow, Blender, Rhino, Keynote

Familiar with:
Lightroom, Substance, TouchDesigner, p5.js, KeyShot, Midjourney, Runway ML, Unity, Unreal Engine, WordPress, Mailchimp, Procreate, Processing, Basecamp

Skills:
Motion Design, Brand Identity, Spatial Design, UX/UI, Web Design, Creative Coding, Generative Design, Packaging Design, Interaction Design, Creative Strategy

EXPERIENCE

07/2022–Present
Data Visualization and Communication Designer (Part-Time)
Designmatters at ArtCenter College of Design
Pasadena, CA
Maintained the Designmatters satellite website and digital channels, crafting communications based on project data. Designed brochures using InDesign and Illustrator to support marketing and promotional efforts.

08/2023–08/2024
Graphic Designer (Part-Time)
ArtCenter College of Design Library / Institute of Museum and Library Grant
Pasadena, CA
Designed a flash card set utilizing documentation texts and visual elements to promote the library's archive. Developed website content on WordPress to support the project's documentation, enhancing accessibility across digital platforms.

06/2023–08/2023
Graphic Design Intern
Our National Conversation
Remote
Designed customized email templates using HTML and CSS on the Mailchimp platform. Created promotional visuals and infographics for social media platforms, including Facebook, Instagram, and X. Coordinated with the UX/UI team to design category icons for website news.

05/2022–07/2022
Research Assistant
ArtCenter College of Design
Pasadena, CA
Assisted Professor Timothy Durfee in developing large-scale interactive architectural instrument structures using Rhino, Blender, p5.js, Processing, and Illustrator for visualization.

07/2018–09/2021
Freelance Graphic Designer
Remote
Led independent projects for retail clients, including design identity, packaging design, spatial design.

RECOGNITION

2025 NYX Awards Gold Winner - Branding Strategy Campaign
National Alliance on Mental Illness

ArtCenter Student Gallery
National Geographic and Jellycat Collaboration (Identity, Spring 2024)
National Alliance on Mental Illness (Poster, Fall 2023)

LANGUAGES

Fluent in English
Native in Chinese