



# ZANDRA ZHANG

illustrator + design

## Education

Bachelor of Fine Art in Illustration, April 2024

ArtCenter College of Design, Pasadena, CA, USA

## Skills

### Language

Chinese (Native) & English (Fluent)

### Software

Adobe Photoshop, Illustrator, Indesign, After Effect, Procreate

### Traditional Skills

Etching, Silkscreen, Oil Painting, Gouache, Watercolor, Ceramics

### Illustration & Design

Packaging Design, Branding, Book Cover Design, Poster Design, Children's Illustration Book, Graphic Novel, Concept Design, Motion Design, Frame Design, 2D animation

## Recognition

### ArtCenter Student Scholarship

ArtCenter College of Design, Pasadena, CA

June 2023 - Present

### ArtCenter Student Gallery

ArtCenter College of Design, Pasadena, CA

December 2022 - Present

### ArtCenter Provost's List

ArtCenter College of Design, Pasadena, CA

September 2020 - Present

### ArtCenter End of Term Show

ArtCenter Shanghai Hub, Shanghai, China

December 2020, April 2021

## Work Experience

### Illustration Freelance

January 2020 - Present

- Designed a book cover (front-back-spine) for a fantasy novel: Legend of the Red Comet
- Illustrated a wallpaper for a long-haired cat cattery
- Designed scarf pattern based on customized themes
- Designed a Logo for a local animal protection organization
- Designed a menu and a logo for a dessert shop selling red bean ice porridge

### Art Lead of Board Game:

January 2024 - Present

#### Su Chun Qiu

- Designed the layout and illustrated different kinds of cards, based on myths and fables from agricultural civilization.
- Designed and illustrated the cover and package for the game.

### Art Lead of Visual Novel Game:

December 2023 - Present

#### Enigma of Avian

- Designed the appearances and apparels for main characters, who lived in a Sci-Fi Pseudo-Utopian world.
- Illustrated a series of computer graphics for the visual novel, featuring the protagonists' rebellion against the factory and their reconnection to nature.
- Developed merchandise design based on the novel game.

### Internship: Aolab International Design Studio

(Shanghai, China)

May-August 2021

- Provided movie poster Ideations for Disney China.
- Designed a poster featuring a running event hosted by Nike.
- Designed bottle and package for a sparkling water brand (strawberry and kiwi flavor)

### Nike Air Max Artist Exhibition

(Shanghai, China)

January-March 2021

- Designed a branding proposal for Nike Airmax, combined the idea of greek heroism and odyssey with the spirit of Nike AirMax
- Designed a Mural illustration based on that concept in adobe Illustrator, and painted it in a 9 x 16' scale using acrylic paints and mix-media materials.
- Designed Stickers based on the concept of Nike Air

### ACCD Animation Jam ArtCenter College of Design November 2020, March 2023, February 2024

- Partnered with Friends to create a one-minute animation within 48 hours based on different themes.