

CONTACT

XIN (SOFIA) TONG

Los Angeles, CA
626-546-8703
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ABOUT

Product designer mixing tech with heart — turning everyday things into objects you want to touch, use, and keep discovering surprises in. Experienced across consumer electronics, mobility, and visual systems in the US, China, and Europe.

PORTFOLIO

www.xtong.design
@xtongdesign_

EDUCATION

2022-2026

ArtCenter College of Design
B.S. Product Design - Pasadena, CA

2024

Berlin Studio Exchange Program
ArtCenter - Berlin, Germany

LANGUAGE

English (Fluent)
Mandarin Chinese (Native)

SKILLSET

CAD & MODELING

Rhino · SolidWorks · Blender
Gravity Sketch · KeyShot

DESIGN & VISUALIZATION

Photoshop, Illustrator, InDesign
Figma · Keynote

PROTOTYPING

3D Print · Laser Cut
Woodworking · Molding

SPECIALIZATION

Consumer Electronics, Form Development,
CMF Strategy, User Research, Concept
Generation, Product Storytelling

EXPERIENCE

TITLE

May – Aug 2025

Harman International
Shenzhen, China

Product Design Intern

- Conducted user research and synthesized insights into concept directions for consumer electronics across JBL, Harman Kardon, and AKG product lines
- Developed form language and CMF strategies aligned with brand positioning, trend forecasting, and manufacturing constraints
- Built CAD models in Rhino and SolidWorks; produced high-fidelity KeyShot renderings to communicate design intent across teams
- Participated in full product development lifecycle from brief through concept generation, prototyping, and validation

Feb – May 2025

Segway-Ninebot Inc.
Shanghai, China

Product Visualization
Design Intern

- Designed real-time visual systems and motion graphics for smart device interfaces, focusing on visual clarity and brand consistency
- Created motion-driven assets and animations for product displays, promotional content, and digital campaigns
- Developed visual design specifications to ensure consistency across product touchpoints

Jan – Apr 2024

ArtCenter College of Design
Pasadena, CA

Teaching Assistant

- Supported studio critiques and guided students in concept development, sketching, and physical prototyping
- Delivered technical instruction in model-making, fabrication, and design communication

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