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Alex Suppan, MFA

Graphic Design, Copywriting + Creative Strategy

EDUCATION

2023–2026

ArtCenter College of Design / Pasadena, CA
Master of Fine Arts in Graphic Design

2022

School of Visual Arts / New York, NY
Continuing education courses in graphic design and advertising

2018–2020

New York University / New York, NY
Bachelor of Arts in Art History and Creative Writing

2019

Writers in New York

Creative nonfiction writing intensive led by New York writers and publishers

2016–2018

University of Michigan / Ann Arbor, MI
Earned 38 credits toward Bachelor of Arts.

2017–2018

UROP

Supported project on artists living in 20th-century Paris for faculty-mentored research program.

2016–2018

LSA Honors Program

RECOGNITION

2024–2026

Graduate Continuing Scholarship
ArtCenter College of Design

2023–2026

Graduate Scholarship
ArtCenter College of Design

2020

summa cum laude
New York University

2020

Art History Faculty Choice Award
New York University

EXPERIENCE

2025–Present

Creative Consultant / Tarik Travel / Marrakech, MA (Hybrid)
Develop creative and social media strategies, identity system and operational plan for Marrakech travel agency. Build scalable website with intuitive content management system.

2022–2023

Digital Marketing Manager / Marino PR / New York, NY (Hybrid)
Led social media strategy, content creation, data analytics and client communications for brands across non-profit, healthcare, public policy, real estate and food and beverage. Built social media analytics process through group trainings, video tutorials, one-on-one mentoring and spreadsheet templates.

2021–2022

Senior Social Media Strategist / Qnary / New York, NY (Remote)
Crafted social media strategy for 25+ clients, including C-suite executives from Fortune 500 companies, with a 94% renewal rate for these accounts in H1 2022. Mentored team of four to achieve departmental KPIs and build skills and self-confidence. Promoted to Senior Social Media Strategist after nine months for improving cross-departmental operations.

2019–2020

Senior Intern / Camera Lucida / Westchester, NY (On-site)
Expanded civil rights and Vietnam War photojournalism catalog system for private collector's archive.

2018

Summer Intern / Pace Gallery / New York, NY (On-site)
Supported development of September 2018 exhibition Harry Callahan: Sticks and Stones.

2017–2018

Staff Writer / The Michigan Daily / Ann Arbor, MI (Hybrid)
Published eight articles about Ann Arbor's cultural scene.

EXPERTISE

Strong working knowledge of:

InDesign, Illustrator, Photoshop, Figma, Framer, Cargo, Glyphs, Claude Code, Miro and Basecamp

Familiar with:

After Effects, Premiere Pro, DaVinci Resolve, p5.js and JavaScript

Languages:

English (Native), French (Intermediate), Moroccan Arabic (Conversational) and Spanish (Novice)