



## SIJIA (APRIL) LIU

Multidisciplinary Designer

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## EDUCATION

09.2021–04.2026

### ArtCenter College of Design

Pasadena, CA

Bachelor of Fine Arts in Graphic Design  
Designmatters Minor in Social Innovation  
Graduated with Distinction

09.2025–12.2025

### Independent Study: Aquaponics

Pasadena, CA

Collaborated with Professor Jennifer May and product design teammate to design a community-based aquaponics garden kit, along with the renovation of a mobile truck to introduce a more accessible and sustainable agricultural model.

## RECOGNITION

09.2021–04.2026

### ArtCenter Undergraduate Scholarship

ArtCenter College of Design, Pasadena, CA

09.2021–04.2026

### Provost's List

ArtCenter College of Design

GPA of 3.9 or higher

12.2022–08.2023

### ArtCenter Student Gallery

Xi\_Spiced Sichuan Baijiu (Packaging)  
VIBE\_Health Care Product Kit (Packaging)  
Starry Sky and Sea (Woodworking)  
Olympic Metro A Line Map (Information Design)

## EXPERTISE

### Proficient in:

Illustrator, InDesign, Photoshop, Figma, Cinema 4D, After Effects, Blender, KeyShot, SolidWorks, MadMapper, TouchOSC, p5.js, Procreate, Acrobat, Keynote, PowerPoint, Pages, Canvas, and Miro.

### Familiar with:

HTML/CSS, Webflow, TouchDesigner, Unity, Premiere, Redshift, Office, Excel, and Slack.

### Skills

Circuit building, creative coding, generative design, photography, hand drawing, letterpress, laser cutting, and woodworking.

### Languages

Native in Mandarin and fluent in English.

## EXPERIENCE

01.2025–04.2025

### Teaching Assistant

ArtCenter College of Design  
Pasadena, CA

Assisted Professor Allison Goodman in ID Graphics by conducting class critiques, providing product design students with guidance on graphic design principles such as logo development, text composition, and presentation deck building.

07.2024–09.2024

### Motion Design Intern

Imagination At Play  
Los Angeles, CA

Designed and prototyped business-web interfaces for A/B Consulting (an engineering-consultant firm), ensuring seamless alignment with scientific workflows and data flows. Created motion graphics and brand assets for multiple clients, including social-media videos, new logos, and commercial advertisements, helping to enhance their online presence and engagement.

09.2023–04.2024

### Teaching Assistant

ArtCenter College of Design  
Pasadena, CA

Assisted Professor Miles Mazzie in Intro to Transmedia 1 by reviewing student work and teaching MadMapper to class. Shared examples and insights to help students enhance narrative ability and understand the conversion from 2D to 3D modeling.

06.2023–07.2023

### Graphic Design Intern

Dentsu Advertising  
Beijing, China

Worked and communicated with the Intel Project team to implement design projects using Photoshop, Illustrator, and Procreate. Responsibilities included creating key visuals for the newly developed smart chip, poster series and illustration for global campaigns, television commercial content research and sketches, and script investigation for external events. Design results were reflected in Intel product commercials.

03.2023–04.2023

### Freelance Graphic Designer

David Soccer  
Ontario, Canada

Designed the logo for a youth soccer team's jerseys to support the Pink Shirt Day event. Implemented the theme "Be Kind" into the logo design to support antibullying concept.