



Seohee Lee
Visual Designer
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● Education

Jan 2023 – Apr 2026
ArtCenter College of Design
Pasadena, CA
Bachelor of Fine Arts in Graphic Design
Specialization in brand identity development

Sep 2019 – Apr 2022
Biola University
La Mirada, CA
Coursework in Nursing

● Experience

Jan 2025 – Apr 2025
Teaching Assistant
ArtCenter College of Design
Pasadena, CA
Assisted Professor Pamela Olecki with her
Typography 1 courses. Led class critiques on
typographic layouts and concept development.
Supported students with technical workflows
in InDesign workflows.

Apr 2023 – May 2023
Artist Liaison
CJ EnM
Los Angeles, CA
Managed schedules for the artist team,
P1Harmony, ensuring smooth transitions across
events during KCON LA. Provided Korean to
English interpretation to support effective
communication across teams.

● Recognition

Jan 2023 – Apr 2026
Provost's List
ArtCenter College of Design
GPA of 3.8 or higher

Jan 2024 – Apr 2026
ArtCenter Student Gallery
Friction (exhibition identity)
Desert X (brand identity)
Mode Museum (brand identity)

● Scholarships

ArtCenter College of Design

Jan 2023 – Apr 2026
ArtCenter Undergraduate Scholarship

Jan 2023 – Apr 2026
Martha Chandler Scholarship

Jan 2025 – Apr 2026
Pentagram Design Endowed Scholarship

Sep 2024 – Dec 2024
Hale & Hinrichs Endowed Scholarship

Jan 2023 – Apr 2023
Fletcher Jones Scholarship

● Expertise

Proficient in
Figma, Illustrator, InDesign, Photoshop,
Lightroom, MadMapper, Acrobat, Midjourney,
Keynote, p5.js, TouchOSC, ChatGPT,
Google Slides, PowerPoint

Familiar with
After Effects, Premiere Pro, HTML/CSS

Skills
UI/UX, brand identity, generative design,
typography, contextual design research

Languages
Fluent in English
Native in Korean