



Kevin Lee
Graphic Designer

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Education

09.2022–04.2026

ArtCenter College of Design

Pasadena, CA

Bachelor of Fine Arts in Graphic Design
Specialization in Branding and Motion

08.2019–05.2022

Irvine Valley College

Irvine, CA

IGETC Transfer Certification

Skills

Proficient In:

Illustrator, After Effects, Cinema 4D, Redshift, InDesign, Figma, Photoshop, Audition, Acrobat, p5.js, Keynote, PowerPoint, ChatGPT, Claude

Familiar with:

Premiere Pro, Webflow, Maya, Glyphs, MadMapper

Design:

Brand identity development, motion design, typography, generative design, photography, packaging design, letterpress, laser cutting

Languages:

English (fluent), Korean (native), Japanese (conversational)

Experience

09.2025–12.2025

Teaching Assistant

ArtCenter College of Design
Pasadena, CA

Assisted Professor Ming Tai with Type 5: Motion course in student project development; led critiques and offered both technical and conceptual support.

01.2025–06.2025

Marcom Design Intern

Apple
Cupertino, CA

Provided assistance to Apple Marcom for the iPhone 17 Pro campaign, contributing to the main motion reveal, Product Detail Page (PDP) motion of carrier product introductions, and typographic explorations.

01.2025–04.2025

Freelance Graphic Designer

CHAIropractic
Tustin, CA

Developed a logo identity for CHAIropractic clinic that works across physical and web/social platforms.

06.2023–08.2023

Graphic Design Intern

Curation Health
Annapolis, MD (Remote)

Assisted the design team in creating brand assets, motion graphics, and the internal iconography system.

Recognition

09.2022–04.2026

Provost's List

ArtCenter College of Design, Pasadena, CA

09.2022–04.2026

ArtCenter Undergraduate Scholarship

ArtCenter College of Design, Pasadena, CA

01.2023–04.2026

ArtCenter Student Gallery

AMPD (identity)
TOHO (identity + motion design)
WIRED (3D motion graphics)
Onsemi (packaging design)

04.2025

TOHO (identity + motion design)

Graphis New Talent Awards 2025, Gold
Core77 Design Awards 2025, Student Notable
PRINT Awards 2025, Student Second Place

07.2024

Adobe Digital Edge Awards 2024

VinFast (identity), Shortlist

Involvement

01.2022–Present

Bethel Korean Church

Irvine, CA
Volunteer Graphic Designer

Design logo, prints, and motion for the young adult ministry of Bethel Korean Church.

