



Jonathan Kusnadi
Motion + Graphic Designer

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[EDUCATION]

09.2022–04.2026

ArtCenter College of Design, Pasadena, CA
Bachelor of Fine Arts in Graphic Design with Distinction

[EXPERIENCE]

02.2026–04.2026

Freelance Brand + Motion Designer
Rejuve Clinics / Rejuve Meds, Los Angeles, CA (remote)
Assisted the design team for a telehealth startup company in creating a branding system, brand applications, UX/UI, 3D assets, and product animations.

09.2025–12.2025

Design Intern
Imaginary Forces, Los Angeles, CA (remote)
Assisted the design team in creating project pitches, main title sequences, motion graphics, and VFX shots for clients including Apple TV, Netflix, Peacock, and Warner Bros. Designed a comprehensive internal guide for the team and a holiday motion piece for social media and seasonal client outreach.

09.2023–12.2023

Teaching Assistant
ArtCenter College of Design, Pasadena, CA
Assisted Professor Scarlit Bloome with her Type 1: Fundamentals course. Led individual and group critiques. Helped students further their concepts and designs relating to typography, while offering technical guidance in software such as InDesign.

06.2022–09.2022

Graphic Design Intern
Java Dinamik Airindo, Jakarta, Indonesia
Collaborated closely with the Director to conceptualize and execute designs for the logo and collateral for this shoe fabrication supplier, ensuring a cohesive brand identity across all media.

[LEADERSHIP]

01.2026–04.2026

President of PERMIAS ArtCenter
ArtCenter College of Design
Organized events and gatherings in collaboration with the Center for Student Experience to empower and unite Indonesian students studying at ArtCenter.

09.2025–04.2026

Graphic Design Peer Coach
ArtCenter College of Design
Advised students on course planning and scheduling, and provided project guidance, with a focus on motion graphics to support their academic and career goals.

05.2024–12.2025

Vice President of PERMIAS ArtCenter
ArtCenter College of Design
Assisted the President in organizing events and gatherings in collaboration with the Center for Student Experience to empower and unite Indonesian students studying at ArtCenter. Created promotional materials and supported social media outreach to increase visibility and drive engagement.

[RECOGNITION]

01.2026–04.2026

Samsung Endowed Scholarship

09.2023–04.2026

ArtCenter Student Gallery
Invictus (font design)
Enfin Levé (visual identity design)
Sonos (3D motion graphics)
Light (3D motion graphics)
Eternal Sunshine of the Spotless Mind (style frames)
The Elephant Man (style frames)
A Shape of Things to Come (style frames)
Integrity: Unveiling Brutalist Architecture (editorial design)
Independent Lens (poster/brochure)
Elverheim Vodka (packaging design)
Arunakasa Indonesian Chocolate (packaging design)

06.2023–04.2026

Provost's List
GPA of 3.8 or higher

09.2022–04.2026

ArtCenter Undergraduate Scholarship

10.2025

Communication Arts 2026 Typography
Enfin Levé, Shortlist

09.2023–04.2024

Samsung Endowed Scholarship

03.2024

Graphis New Talent Awards 2024
Elverheim Vodka (packaging), Silver
Independent Lens (poster), Honorable Mention

[EXPERTISE]

Strong working knowledge of:

Cinema 4D, Redshift, After Effects, Premiere Pro, Illustrator, InDesign, Photoshop, Figma, Lightroom, Bridge, Keynote, ChatGPT, Slides, Slack, Miro, Word, and Acrobat

Familiar with:

X-Particles, Red Giant, Cavalry, Glyphs, MadMapper, HTML/CSS, Processing, and p5.js

Skills

Art direction, brand identity development, editorial design, generative design, font design, packaging design, photography, and spatial design

Languages

Indonesian (native), English (fluent), and Mandarin (conversational)