



**JENNY LEE (YUNJEONG)**  
Graphic Designer

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## Education

**ArtCenter College of Design**  
September 2022–April 2026

Bachelor of Fine Arts in Graphic Design  
Pasadena, CA

## Experience

**Teaching Assistant**  
September 2025–December 2025

ArtCenter College of Design  
Pasadena, CA

Assisted Professor Allison Goodman with her Information Design course. Led critiques of infographic posters and map projects. Mentored students on layout, typography, and visual storytelling.

**Retail Sales Associate**  
June 2025–August 2025

Banana Republic  
Milpitas, CA

Assisted customers and ensured the sales floor met brand presentation standards. Maintained product organization and restocked to support smooth service and daily operations. Communicated promotions and product details to help customers make confident choices.

**Graphic Design Internship**  
June 2024–August 2024

Stanford ALC  
Palo Alto, CA

Assisted the graphic design team in creating visual identity and digital design assets for health education initiatives. Designed an 8-page Year in Review booklet distributed to stakeholders and donors and produced a World Hepatitis Day video. Supported brochure translation and helped prepare event communications for a Youth Leadership Conference through planning materials and coordination.

**Freelance Graphic Designer**  
September 2023–December 2023

Roastica  
Remote

Created full brand identity and packaging system (coffee bag, tin, K-cup) for a new Korean coffee startup, preparing it for market launch

## Recognition

**ArtCenter Undergraduate Scholarship**  
September 2022–April 2026

ArtCenter College of Design

**Provost's List**  
September 2023–April 2024

ArtCenter College of Design  
GPA of 3.8 or higher

## Skills

InDesign	Figma	p5.js	Korean (Native)
Illustrator	Webflow	HTML/CSS	English (Fluent)
After Effects	Redshift	MadMapper	Mandarin (Conversational)
Photoshop	Cinema 4D	TouchOSC	