

elizabeth liu

product design + business

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EDUCATION

ArtCenter College of Design April 2026

Bachelor of Science in Product Design

Business Minor

EXPERIENCE

Operation Climate / Content Creator / Remote / June – July 2021 / Spearheaded content and designed posts for Instagram. Edited videos that appeared on website and social platforms.

ArtCenter College of Design / Teaching Assistant / Pasadena, California / September - December 2023 / Assisted for the ResMed sponsorship class and product apparel pattern making class. Worked with instructors and helped students conceptualize and gave design advice.

ArtCenter X New Balance / Sponsored Student / Pasadena, California / January - April 2025 / Selected for a sponsored class with the New Balance Moonshot Team. Designed innovative footwear for the LA28 marathon.

Rag & Bone / Accessories & Footwear Design Intern / New York, NY / September - December 2025 / Assisted the design team with CAD development, storytelling boards, and seasonal presentation materials, and supported cross-functional collaboration and manufacturer-ready CAD handoffs.

ACHIEVEMENTS

ArtCenter Gallery / Product prototypes and concepts placed in college gallery

EXPERTISE

Strong working knowledge of / InDesign, Illustrator, Photoshop, Procreate, Keynote, Pages, Figma, Capcut

Modeling and rendering / Solidworks, Keyshot, CLO 3D, Adobe Substance (Stager, Sampler, Painter), Blender, Rhino

Skills / Presentation deck building, Video editing, Marketing, Brand strategies, Storytelling, Visual communication, Graphic design, Fine art

Fabrication / Rapid prototyping, Sewing, Laser cutting, Power tools, 3D printing, Spray paint finish

Languages / English (Native), Mandarin (Fluent)