



Seibin Hong
Graphic Designer

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Education

Sep 2021–Apr 2026

ArtCenter College of Design

Pasadena, CA

Bachelor of Fine Arts in Graphic Design

Sep 2023–Dec 2023

Hongik University

Seoul, Korea

Visiting student in graphic design

Experience

May 2025–Aug 2025

Pulmuone Foods USA, Inc.

Graphic Design Intern

Fullerton, CA

Supported visual design projects for brand and marketing materials by assisting with layout design, image editing, and preparing production-ready assets while collaborating with the design team using Adobe Creative Suite.

Dec 2024–Apr 2025

ORGAID

Graphic Designer

Anaheim, CA

Created visual assets aligned with brand identity. Designed digital and promotional design materials. Designed packaging graphics for organic cosmetic products including print-ready layouts and visual concepts, and participated in concept development and visual research.

Languages

Korean—native

English—fluent

Skills

Software

Photoshop, Illustrator, InDesign, Figma, Webflow, MadMapper, TouchOSC, After Effects, Keynote, Miro, p5.js, Procreate, Acrobat, Google Slides, Canvas, ChatGPT

Additional skills

Brand identity development, typography and type design, art direction, visual storytelling and presentation design, concept development and research, photography, calligraphy, laser cutting

Recognition

Jan 2025–Apr 2025

ArtCenter Gallery

Pasadena, CA

M.E.L.T. (Exhibited Identity design)

Museum of Glass (Museum Rebranding)

GRAMMY Museum Chocolate (Packaging design)

DUO Wine Trader Joe's (Packaging design)

Sep 2021–Dec 2025

ArtCenter Undergraduate Scholarship

ArtCenter College of Design