
EXPERTISE

Strong working knowledge of:
Illustrator, Photoshop, InDesign, Figma,
Blender and Capcut

Familiar with:
After Effects, Premiere Pro, Unity,
Unreal Engine, Basecamp and using AI
to help workflow

SKILLS

Brand identity development, packaging
design, 3D modeling, editorial design
and motion design

LANGUAGES

Mandarin (Native), English
(Conversational)

RECOGNITION

ArtCenter Student Gallery
Symbio Art: The Beauty of Coexistence

Kingston University
Graduated with Honor Degree

The 4th Star of the Silk Road
International Art Competition

The 6 th Chinese Design Award

Emerging Design Competition

EXPERIENCE

Graphic Design Intern | Sep 2023–Nov 2023
BranD

Finished the design of Chinese characters within three weeks, including theme conception and typesetting design. The artwork was included in *BranD Magazine*, issue 72.

Graphic Design Intern | May 2023–Jun 2023
Chongqing Jundu Advertising Co., Ltd

Developed comprehensive brand identities for alcoholic beverage and spirits brands, including brand positioning, trademark design, advertising campaigns, and packaging. Conducted research on regional dining cultures and consumer preferences across China to create targeted brand design for instant noodle products.

EDUCATION

ArtCenter College of Design | Sep 2024–Present
Pasadena, CA

Candidate for a Master of Fine Arts in Graphic Design
Specialization in typography, branding, motion design
and editorial design

ArtCenter Berlin | May 2025–Aug 2025
Berlin, German

Participated in ArtCenter Berlin study abroad program,
specializing in typography, photography, film design,
and editorial design, while researching Berlin's
historical and cultural landscape.

Kingston University | Sep 2021–Aug 2024
London, United Kingdom

Creative and Culture Industries: Design Marketing
Specialization in branding, game design, UI/UX, web
design and basic coding