

haile wu

Create space to breathe through design

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AWARDS

RED DOT DESIGN AWARD

User Interface Design, Germany, 2025

RED DOT DESIGN AWARD

Future Car Design, Germany, 2025

IF DESIGN AWARD

Professional Concept, Germany, 2025

SPARK DESIGN AWARDS

Silver, USA, 2024

K-DESIGN AWARD

Winner, Korea, 2025

UX DESIGN AWARDS

Nominated, Germany, 2025

TOYOTA SCHOLARSHIP

Artcenter, USA, 2022/2024

SAIC DESIGN CHALLENGE

Second Prize, China, 2024

IDA AWARDS

Gold, USA, 2023

A' DESIGN AWARDS

Bronze, Italy, 2023

STROTHER SCHOLARSHIP

Artcenter, USA, 2023

SIT DESIGN AWARDS

Winner, USA, 2023

SKILLS

Proficient in market and user research, concept development, industrial design, UI/UX, CMF, and cross functional collaboration.

ABOUT

I work at the intersection of healthcare, hardware systems, and human-computer interaction, focusing on moments where pressure accumulates, physically, cognitively, or emotionally.

EDUCATION

ARTCENTER COLLEGE OF DESIGN

Los Angeles, CA

Candidate for BS in Product Design

Expected graduation 2026.12

TU DELFT

Delft, Netherlands

Exchange Program for Industrial Design Engineering

2024.2-2024.7

EXPERIENCE

GOOGLE SPONSOR PROJECT

Contract Product Designer | Los Angeles, CA | 2025.2-2025.5

Participated in Google sponsored class with the subject of AI and Google's current packaging design and sustainability process.

PHILIPS

Product Designer-Intern | Pittsburgh, PA | 2024.9-2024.12

- Design, model and render for 3 relaunch products.
- Research, explore and define future sleep innovation experience.
- Collab with cross-disciplinary department.
- Learn regulations and stakeholders in the US health system.
- Taking initiative and engage in patient management UI projects.

SAIC MOTOR CORP., LTD.

Product Designer-Intern | Shanghai, China | 2024.7-2024.8

- Develop branding strategy for MG to integrate into Chinese market and culture background.
- Research current car industry market and user persona to promote potential next generation target user map and selling points.
- Interview more than 50 potential customers in 3 cities in China.
- Won second prize in SAIC Design Challenge 2024.

XIAOMI MOBILE SOFTWARE CO.,LTD.

Product Designer-Intern | Beijing, China | 2023.2-2023.4

- Explore, define and design next generation domestic robot.
- Engage in real-world mass production process.
- Present, communicate and collab with cross-discipline designers.